

Toyota Tundra/Sequoia OE Styled Multi-media / Nav Systems from Advent- Now Shipping

*Advent line continues to expand with this, the tenth OE styled
multi-media head unit introduced in three months*

HAUPPAUGE, NY – July 25, 2011 – Audiovox Electronics Corp. today announced the continued expansion of their Advent branded OE styled multi-media head unit line with the newest system designed for the Toyota Tundra and Sequoia. The Advent brand is marketed exclusively to new car dealers and expeditors by Audiovox Electronics Corp., subsidiary of Audiovox Corporation, (NASDAQ VOXX).

“Our new line of OE-styled multimedia head units allows our car dealer partners to add accessory profit dollars even in this challenged economy. With our program, consumers can add the much desired sound and navigation upgrade without having to add other expensive and unwanted options that are often part of the sound package,” said Tom Malone, President of Audiovox Electronics Corp. “In response to car dealer demand we continue to add models to the line. The Toyota Tundra/Sequoia (OTOTUN1) OE head unit marks our tenth new product introduction in only three months!”



The Toyota Tundra/Sequoia vehicle application offers some of the most sought after consumer features available in the market today, like built-in Navigation with Navteq US/Canada maps, turn-by-turn voice guidance in English, French and Spanish, as well as 19 languages of on-screen display, 11 million POIs with 3D landmarks. There is also built-in Parrot Bluetooth with external microphone, hi-res 7” touch screen display, and is

Made for iPhone and iPod, XM –ready, rear-view camera with “Instant-on” technology as well as MediaLink interface modules with USB input that also allows video from an iPod or iPhone (optional cable required) and a 3-year warranty.

“This new system provides the Toyota car dealer with a sound solution upgrade to factory installed systems and delivers an additional profit opportunity. For the Tundra or Sequoia consumer, this unit eliminates the need to buy an accessory package that might include unwanted options when all they really want is the radio upgrade...and the cost of the radio upgrade can be included in the vehicle’s monthly payments and carry’s a 3-year warranty so it is a win all around for both the dealer and the consumer.” Malone concluded.

For information on becoming an Advent Dealer in the US - email us at newaccounts@audiovox.com

For more information on Audiovox’s OE Mobile Entertainment product line and vehicle application guides please visit: <http://adventproducts.com/oemultimediasolutions/>

About Audiovox

Audiovox Corporation (NASDAQ:VOXX) is a leading, global supplier of mobile and consumer electronics products. The Company is the number one high-end loudspeaker company in the world and is also a recognized leader in the marketing of automotive entertainment, vehicle security and remote-start systems. Its' extensive distribution network includes power retailers and 12-volt specialists as well the major Original Equipment Manufacturers ("OEMs"), both domestically and abroad. The Company is also a recognized leader in the consumer electronics and accessories markets, selling to major retailers worldwide.

Audiovox possesses a strong brand portfolio and its products ranks among the top ten in almost every category in which they sell. Domestic brands include Audiovox, Klipsch, RCA, Invision, Jensen, Omega, Energizer, Terk, Acoustic Research, Advent, Code Alarm, Prestige, Excalibur and SURFACE. International brands include Klipsch, Jamo, Energy, Mirage, Mac Audio, Magnat, Heco, Schwaiger, Oehlbach and Incaar.

Headquartered in Hauppauge, NY, Audiovox has two manufacturing facilities in the United States, several domestic sales and marketing affiliates, and a robust international footprint with offices in Europe, Asia, Canada, Mexico and Venezuela.

For additional information, visit our Web site at www.audiovox.com.

About Our Car Dealer Lines

Audiovox has been a leading supplier to the new vehicle market since its inception; providing car dealers with high quality automotive accessory lines that focus on entertainment, security, safety, convenience as well as the ever-expanding role that connectivity plays in new vehicle purchases. Our car dealer lines are marketed under the Advent, Pursuit and Pursuitrak brands and are exclusive to new car dealers.

Our new OE Radio line up leads the way with OE compatible upgrade sound and multimedia solutions that offer car dealers a unique profit opportunity. In Mobile Video, our smaller, ever-thinner footprints mean greater flexibility in application. And today's systems include the integration of lifestyle technologies and devices - including iPods, iPhones, media players, Bluetooth, GPS navigation, Satellite Radio.

Our ultra sensitive rear and front parking sensors provide reliable warnings and rear observation cameras offer 170° to 90° camera angles provide the widest viewing area offered.

Pursuit Security and Remote Start offer a variety of models with flexible configuration options, DBI Ports for Flashlogic, Telematics Ports and Transponder Ports and much more. Our Smart Wireless programmer makes installation a snap and programming for adjustments, selectable features and modifications has never been easier.

Our car dealer program continues to break new ground as we deliver game-changing products that will help the car dealer maximize profits even in a challenged economy.

Safe Harbor Statement

Except for historical information contained herein, statements made in this release that would constitute forward-looking statements may involve certain risks and uncertainties. All forward-looking statements made in this release are based on currently available information and the Company assumes no responsibility to update any such forward-looking statement. The following factors, among others, may cause actual results to differ materially from the results suggested in the forward-looking statements. The factors include, but are not limited to risks that may result from changes in the Company's business operations; our ability to keep pace with technological advances; significant competition in the mobile and consumer electronics businesses as well as the accessories business; our relationships with key suppliers and customers; quality and consumer acceptance of newly introduced products; market volatility; non-availability of product; excess inventory; price and product competition; new product introductions; the possibility that the review of our prior filings by the SEC may result in changes to our financial statements; and the possibility that stockholders or regulatory authorities may initiate proceedings against Audiovox and/or our officers and directors as a result of any restatements. Risk factors associated with our business, including some of the facts set forth herein, are detailed in the Company's Form 10-K for the fiscal year ended February 28, 2011.

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