

## Acoustic Research Named as 2015 Innovation Awards Honoree



**NEW YORK, NY – November 11, 2014 – [Acoustic Research](#)**, leaders of innovative and high-performance outdoor audio solutions, today announced that it was named a 2015 CES Innovation Awards Honoree for its Hatteras Stereo Outdoor Bluetooth Speaker., today announced that it was named a 2015 CES Innovation Awards Honoree for its Hatteras Stereo Outdoor Bluetooth Speaker.

The Hatteras is a high-power outdoor Bluetooth stereo speaker system that provides style and functionality that can be used year round. Hatteras is weather and UV resistant with 40 watts of yard-filling power, and delivers acoustic performance normally associated with much higher priced speaker systems. It can also illuminate parties with 360 degrees of area lighting with two settings: soft and diffused or bass-driven dance lighting.

“More and more people are looking for creative ways to enhance their outdoor living space for entertaining,” said Ian Geise, Senior Vice President of Acoustic Research, pointing to a [recent survey](#) from PLANET, the national trade association of landscape industry professionals that showed consumers are increasing spending on outdoor kitchens, patios, decks, water features, and walkways. “The Hatteras allows you to effortlessly bring your music outdoors to set the mood and satisfy both the lifestyle and performance demands of the modern home.”

The prestigious CES Innovation Awards are sponsored by the Consumer Electronics Association (CEA)®, the producer of the International CES, the global gathering place

for all who thrive on the business of consumer technology, and have been recognizing achievements in product design and engineering since 1976.

The Hatteras Stereo Outdoor Bluetooth Speaker will be displayed at the 2015 International CES, which runs Jan. 6-9, 2015, in Las Vegas, Nevada. Honorees will also be displayed at CES Unveiled New York, which features dozens of exhibitors and networking opportunities, and runs 4:30-7:30 PM November 11 at the Metropolitan Pavilion, New York.

For more information about Acoustic Research product lines please visit [www.acoustic-research.com](http://www.acoustic-research.com).

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**About the Acoustic Research Brand:**

For over 60 years, the Acoustic Research brand has produced innovative and high-performance audio solutions. The AR brand leads the outdoor speaker market with its revolutionary line of wireless speakers, while its audio/video component connectivity and power solutions continue the brand's prestigious line of products engineered to improve performance. The Acoustic Research brand has an extensive distribution network that includes power retailers, mass merchandisers, distributors, Internet and select retail channels throughout the USA, Canada, Australia, and Latin America. For additional information, visit our web site at [www.acoustic-research.com](http://www.acoustic-research.com)

**About VOXX Accessories Corporation (VAC):**

[VOXX Accessories Corporation](http://www.voxxintl.com) (VAC) is a wholly owned subsidiary of VOXX International Corporation (NASDAQ:VOXX). VAC is a leader in consumer electronics products and consumer electronics accessories and is the US market leader in over-the-air reception products and universal remote controls. The Company has an extensive distribution network including power retailers and all of the big box stores as well as many of the country's largest home improvement chains.

VOXX Accessories Corporation possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Brands include [RCA®](#), [Terk®](#), [Acoustic Research®](#), [808](#) and [SURFACE CLEAN](#).

For additional information, please visit our Web site at [www.voxxintl.com](http://www.voxxintl.com) and click on [RCA](#) or [Acoustic Research](#) for specific product info.

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