

OE Styled Multimedia / Nav Systems- Now Shipping

Eight new models include radios for multiple Toyota, Hyundai, GM and VW vehicles and models

HAUPPAUGE, NY – MARCH 8, 2011 – Audiovox Corporation (NASDAQ: VOXX) today announced that 8 new models of their OE Sound Solution systems are now shipping to expeditors and new car dealers. These replacement infotainment centers are feature rich giving the customer the high quality options they want without the additional cost of unwanted vehicle packages.

“These new infotainment systems expand on the Company’s existing OE replacement radio line and add head units compatible with multiple VW and GM models, Honda, Hyundai, and Toyota,” said Tom Malone, President of Audiovox Electronics. “These radios provide the car dealer viable alternatives to factory installed systems and deliver increased profit opportunities. For the consumer, they eliminate the need to buy an accessory package that might include unwanted options when all they really want is the radio upgrade...and the cost of the radio upgrade can be included in the vehicle’s monthly payments. In addition, these heads unit also come with a 3-year warranty so it is a win all around for both the dealer and the consumer.”

Where many competitive OE styled solutions offer limited capabilities, the new Advent products come with some of the most sought after consumer features like built-in Navigation with Navteq US/Canada maps, turn-by-turn voice guidance in 19 languages, 11 million POIs with 3D Screens. There is also built-in Parrot Bluetooth with external microphone, hi-res touch screen displays (7” and 8” depending on model), Made for iPhone and iPod, XM –ready, rear-view camera with “Instant-on” technology as well as MediaLink interface modules with USB input that also allows video from an iPod or iPhone (optional cable required) and a 3-year warranty.

Malone concluded. “The new car market in the US appears to be turning the corner and all industry estimates point to continued improvements. Consumer demand is crystal clear. Car owners want connectivity. They’ve invested billions in personal media devices and other electronic technologies and gadgetry, and they want it all to connect – without care or hassle – when traveling in their cars. We believe our OE sound solutions provide the dealer with consumer desired options that present profit opportunities....a win, win,” Malone concluded.

Universal:



ADVUV630 - Universal double DIN

Volkswagen



OVW1 - For multiple vehicles

Honda:



OHOCVC1 – Civic 2006-2011
OHOCR1 – CRV 2007-2011

Hyundai



OHYSFE1 - Santa Fe 2009-2011

Toyota



OTOHIG1 – Highlander 2009-2011
OTORAV1 - RAV4 2006-2011

GM



OGM1 - For multiple vehicles
including vehicles with factory
Bose systems

For more information on Audiovox's OE Mobile Entertainment product line and vehicle application guides please visit: <http://adventproducts.com/oemultimediasolutions/>

About Audiovox

Audiovox (NASDAQ:VOXX) is a recognized leader in the marketing of mobile and consumer electronics products and accessories. The Company has a substantial International operation selling products through offices in Europe, Asia, Venezuela and Mexico. In addition, the Company is a supplier of Original Equipment (OE) both domestically and internationally to a significant number of the major vehicle manufacturers in the world.

Among the lines marketed by Audiovox are its mobile entertainment products including rear seat entertainment systems, mobile multimedia systems and satellite radio. Vehicle security, remote start and collision avoidance products round out our mobile electronic lines. Our consumer electronics products include digital camcorders, DVRs and Internet radios. We also supply high-end TV remote controls, wireless speakers, headphones, the leading line of HD indoor/outdoor antennas, connectivity products, and personal sound amplifiers.

You can find Audiovox products in virtually every distribution channel from the world's largest retailers to car dealers to small independents. The Company owns over twenty global brands and markets its products domestically primarily under Audiovox, RCA, Jensen, Acoustic Research, and Advent. Key European brands include Magnat, Mac Audio, Heco, Schweiger and Oehlbach. For additional information, visit our Web site at www.audiovox.com.

Safe Harbor Statement

Except for historical information contained herein, statements made in this release that would constitute forward-looking statements may involve certain risks and uncertainties. All forward-looking statements made in this release are based on currently available information and the Company assumes no responsibility to update any such forward-looking statement. The following factors, among others, may cause actual results to differ materially from the results suggested in the forward-looking statements. The factors include, but are not limited to risks that may result from changes in the Company's business operations; our ability to keep pace with technological advances; significant competition in the mobile and consumer electronics businesses as well as the accessories business; our relationships with key suppliers and customers; quality and consumer acceptance of newly introduced products;

OE Sound Solution Headunits...

Page 3 of 3

market volatility; non-availability of product; excess inventory; price and product competition; new product introductions; the possibility that the review of our prior filings by the SEC may result in changes to our financial statements; and the possibility that stockholders or regulatory authorities may initiate proceedings against Audiovox and/or our officers and directors as a result of any restatements. Risk factors associated with our business, including some of the facts set forth herein, are detailed in the Company's Form 10-K for the fiscal year ended February 28, 2010.

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