

Acoustic Research Announces New Indoor/Outdoor Wireless Speakers



*Demo the new speakers at the 2017 Consumer Electronics Show, January 5-8
Acoustic Research Booth 13506, Central Hall*

Hauppauge, NY and Las Vegas, NV – January 4, 2017 – LVCC, Central Hall, Booth 13506 – [Acoustic Research](#), a brand of VOXX International Corporation (NASDAQ: VOXX) and producer of innovative and high-performance wireless audio solutions, is showcasing its new indoor/outdoor wireless speakers at the 2017 Consumer Electronics Show. The new products include the updated Hatteras Bluetooth® Wireless Speaker and the Heartland Wireless Speaker, both designed with innovation and functionality in mind.

“Acoustic Research continuously adds to its speaker family while never faltering on the side of both style and functionality,” said Ian Geise, President of Acoustic Research. “Whether you’re indoors or out, these speakers blend into any home environment perfectly, while constantly producing high-quality, dependable sound.”



Acoustic Research has updated the award-winning **Hatteras Bluetooth® Wireless Speaker** (\$199.99 MSRP) to bring even more functionality and fun to this popular *Elite Series* model. Featuring two 20-watt amplifiers, the Hatteras delivers 40 watts of true stereo sound with ease in a single 2-foot tall tower system. With a large, enhanced bass radiator providing superior bass clarity, users can enjoy home theater quality sound outdoors. Bluetooth® connectivity gives the freedom to control and play music wirelessly from any smartphone or tablet, while still having the option of direct connection through the Aux-input. The speaker's innovative design provides a unique combination of style and weather-resistance, plus 360 degrees of multi-color LED lighting with multiple modes, a feature unique to the new Hatteras model. The Hatteras is perfect for any season and any time of day, lighting up the night and keeping the party going far past sundown.



The **Heartland Wireless Speaker** (\$49.99 MSRP), also making an appearance at the 2017 Consumer Electronics Show, combines sound quality and clean design. The Heartland speaker adds acoustic flare with rich, warm sound and sets a calming and cozy mood with the 360-degree LED candlelight feature, blending beautifully into your home environment. Whether the speaker is in the living room or enduring outdoor conditions, its built-in rechargeable battery offers up to 12 hours of playback. A two-pack model is also available and provides real, wireless Bluetooth stereo for wider sound in a larger area.

The Hatteras Bluetooth® Wireless Speaker will be available Spring 2017 and can be demoed at the 2017 Consumer Electronics Show at the Acoustic Research Booth 13506, Central Hall. The



Heartland Wireless Speaker is available now for \$49.99. For more information, go to www.arspeakers.com or contact jensquilla@maxborgesagency.com.

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About Acoustic Research:

For over 60 years, the Acoustic Research brand has produced innovative and high-performance audio solutions. The AR brand leads the outdoor speaker market with its revolutionary line of wireless speakers, while its audio/video component connectivity and power solutions continue the brand's prestigious line of products engineered to improve performance. The Acoustic Research brand has an extensive distribution network that includes power retailers, mass merchandisers, distributors, Internet and select retail channels throughout the USA, Canada, Australia and Latin America. For additional information, visit our web site at www.arspeakers.com.

About VOXX Accessories Corporation (VAC):

[VOXX Accessories Corporation](http://www.voxxintl.com) (VAC) is a wholly-owned subsidiary of VOXX International Corporation (NASDAQ: VOXX). VAC is a leader in consumer electronics products and consumer electronics accessories and is the U.S. market leader in over-the-air reception products and universal remote controls. The Company has an extensive distribution network including power retailers and all of the big box stores, as well as many of the country's largest home improvement chains.

VOXX Accessories Corporation possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Brands include Project Nursery®, RCA®, Terk®, Acoustic Research®, 808 Audio, and SURFACE CLEAN.

For additional information, please visit our Web site at www.voxxintl.com and click on [Acoustic Research](#) for specific product info.

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