

TERK Brings Recording Functionality to Free TV and Rolls Out Unique New Form Factor at 2017 CES



Demo the newest additions to the TERK line-up at the 2017 Consumer Electronics Show, January 5-8, TERK Booth 13506, Central Hall

Hauppauge, NY and Las Vegas, NV – January 4, 2017 – [TERK](#), a brand of VOXX International Corporation (NASDAQ: VOXX) and leader in best-in-class reception and antenna design, announced today its newest innovations, the OMNI (OMNITWR) HDTV antenna and the TERK Digital TV Tuner with recording functionality (TUNVR1), at the 2017 Consumer Electronics Show in Las Vegas. These two new additions serve as the ultimate cord-cutter's accessories, giving users access to free, recordable, live broadcast content such as news, entertainment, sports, weather and more, with no monthly subscription.



TERK has reimagined the shape and look of a traditional antenna with their new OMNI (MSRP \$59.99). Its unique shape and design allow it to easily integrate into your home entertainment setup, instead of being relegated to hiding behind your TV. The cylindrical shape is a nod to its ability to function as an amplified, multi-directional HDTV antenna. The OMNI makes it possible to enjoy top-rated HDTV network programming and favorite shows for free – no monthly fee, no subscription and no contract. TERK's proprietary dual stage amplifier technology, DUALBOOST, provides more HD channels along with the best picture and sound possible. DUALBOOST outperforms all other competitors' amplifier technology by boosting the signal at the antenna, while also boosting the signal at your TV – made better by the OMNI's 360-degree reception. Accessories included with the OMNI are an extended 10' coax cable, power adapter and removable amplifier for maximum flexibility and performance.



The **TERK HD Digital TV Tuner with recording functionality** (MSRP \$49.99) is the brand's latest in HD digital TV tuner technology, now featuring recording capabilities. Simply attach an antenna to the tuner and connect to any television, digital home theater display, or projector to enjoy free local HD channels and record live HDTV. The HD Digital TV Tuner with recording

functionality features the best-in-class channel guide and an easy-to-use interface. Recording capability is activated simply by inserting any USB drive into the front facing port. Now it's easy to schedule recordings and watch free HDTV shows at your convenience. The HD Digital TV Tuner works with all major antenna brands, including TERK and RCA, and includes a remote control and HDMI cable for quick set-up.

The OMNI HDTV antenna and HD Digital TV Tuner will be available Spring 2017. Media can demo the new systems at the 2017 Consumer Electronics Show at the TERK Booth 13506, Central Hall. For more information, go to www.terk.com or contact jensquilla@maxborgesagency.com.

About TERK:

The TERK brand has been synonymous with best-in-class reception and top-tier design for decades. From patented TV and radio antenna technology to ground-breaking product form factors and finishes, TERK is the connoisseur's choice.

About VOXX Accessories Corporation (VAC):

[VOXX Accessories Corporation](http://www.terk.com) (VAC) is a wholly-owned subsidiary of VOXX International Corporation (NASDAQ: VOXX). VAC is a leader in consumer electronics products and consumer electronics accessories and is the U.S. market leader in over-the-air reception products and universal remote controls. The Company has an extensive distribution network including power retailers and all big box stores, as well as many of the country's largest home improvement chains. VOXX Accessories Corporation possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Brands include Project Nursery®, RCA®, TERK®, Acoustic Research®, 808 Audio, and SURFACE CLEAN.

For more information about TERK, please visit:

Official Site: Terk.com

Facebook: [/TerkAntennas](https://www.facebook.com/TerkAntennas)

Twitter: [/TerkAntennas](https://twitter.com/TerkAntennas)

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