



News Release

Singtrix Rocked The Camplified Summer Stage

HAUPPAUGE, NEW YORK – AUGUST 18, 2015 --[VOXX Electronics Corporation \(VEC\)](#), a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), is excited to announce Singtrix joined the 2015 Camplified Summer Tour as a product sponsor to deliver a fun, interactive experience to its campers allowing them to channel their inner rock star this summer!



Camplified is a celebrity, music and branded interactivity fantasy experience that begins in the morning when trucks roll into camp, prep the camp-stage, breakout the sound systems, lighting and generators to deliver entertainment to tweens and teens (ages 6-17) through a unique age appropriate rock concert. The concert features emerging artists such as DJ Kai Song, Here's to You, The Brady Brothers, Clear Pioneer, Daniel in Stereo, Laura and many more. This summer, in Camplified's 14th season Singtrix had the opportunity to

join the summer camp tour as one of the product sponsors touring along with Camplified to over 50 of the most popular and influential overnight and day camps across the country.

"We are very excited Singtrix could be included in the 2015 Camplified Summer Tour this season to share the next generation karaoke experience with so many campers," said Tom Malone, President of VOXX Electronics Corporation. "Singtrix is all about having fun and providing users with the confidence to be their own rock star. Camplified is the perfect event to share Singtrix with so many young and influential campers."

Before the concert, campers get VIP back stage like treatment which gives them access to spend the day with the bands interacting with brand sponsors in various activities. Giving campers of all ages the opportunity to find their own voice and perform like their favorite artists with the help of Singtrix, one of the most advanced karaoke systems. Singtrix features more than 300 amazing studio quality vocal effects, and pitch correction making bad singers sound good and good singers sound amazing.

“Emerging bands and artists tour to guaranteed large crowds, and sponsors get to directly connect with this especially hard to reach demographic of tastemakers and influencers during the summer camp season. Camplified is heralded by bands, brands, and camps as an innovative marketing vehicle that ensures stellar talent and activities to which campers look forward to the day the trucks roll on site,” stated Aimee Berger, Founder/Partner, Camplified.

Singtrix is currently available at Target and other major retailers nationwide.

For more information about Singtrix please visit: www.singtrix.com

The [Singtrix](#) brand is marketed by VOXX Electronics Corporation, a wholly-owned subsidiary of VOXX International Corp., (NASDAQ: VOXX).

For more information on becoming a VOXX Electronics Dealer in the US, please visit: www.voxxelectronics.com/become-dealer

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About VOXX Electronics Corporation (VEC):

[VOXX Electronics Corporation](#) (VEC) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), a global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, vehicle security and tracking, remote start systems, telematics, and Advanced Driver Assistance Systems (ADAS). VEC's Advanced Solutions Group is focused on developing new strategic partnerships in emerging growth categories in the fields of biometrics, imagery and vocal processing.

VEC sells its products through an extensive distribution network that includes expeditors, mass merchandisers, regional mobile electronics chains and independent specialist both domestic and internationally. VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include: [Advent](#), [Audiovox](#), [Car Connection](#), [CarLink](#), [Code Alarm](#), [Invision](#), [Omega](#), [Prestige](#), and [Pursuit](#). VOXX Electronics has strategic distribution relationships with [EyeLock](#), [Singtrix](#) and [SiriusXM](#).

For additional information, please visit our website at www.voxxelectronics.com

About VOXX International Corporation:

[VOXX International Corporation](#) (NASDAQ: VOXX), formerly Audiovox Corporation has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International is a global company...with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in [Europe](#), [Asia](#), [Mexico](#) and [South America](#), and a growing portfolio, which now comprises over 30 trusted brands. For additional information, please visit our Web site at www.voxxintl.com.

VOXX International Contact:

Larissa Bertolotti

Phone: (631) 436-6408

Email: LBertolotti@voxxintl.com

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