



News Release

FlashLogic Adds Remote Start Integration for Jeep, Chrysler, RAM and Fiat Vehicles Available Now!

HAUPPAUGE, NY – MARCH 16, 2015 -- [VOXX Electronics Corp \(VEC\)](#), announced today the release of new firmware on the FLCAN adding remote start integration on the Jeep, Chrysler, Ram and Fiat vehicles. This new firmware available now is designed exclusively for the 2014-2015 Jeep Cherokee PTS and standard key vehicles, 2015 Chrysler 200, 2014-2015 Ram Promaster, 2011-2014 Fiat 500 and the 2014-2015 Fiat 500L.

“This new firmware update adds to what we believe is the broadest line up of transponder and door lock interface products in the market today and we continue to increase the number of vehicles that can be upgraded through our FlashLogic program,” said Tom Malone, President of VOXX Electronics Corporation. “We continue to remain committed to our dealer partners to help them increase productivity and save on installation. A dealer can simply download the appropriate software making it applicable to a wide range of vehicles.”

These new applications for the FLCAN, will plug directly into any Prestige, Pursuit or Code Alarm remote start equipped with the DBI port or could also be installed in the above mentioned vehicles as a stand-alone remote start, using the vehicle’s factory keyless entry transmitter (3X LOCK). VOXX is also offering optional transmitter upgrade packages (sold separately) to give the consumer increased operating range.

“As vehicle technology continues to evolve so does our FlashLogic program. Our engineers are currently field testing new applications that will expand our FLCAN vehicle application compatibility,” Malone concluded.

The new firmware for the FLCAN is available for download now on www.flashlogic.com

For more information about the new FlashLogic Data Remote Start Systems please visit: www.flashlogic.com

The [FlashLogic](#) brand is marketed by VOXX Electronics Corporation, a wholly-owned subsidiary of VOXX International Corp., (NASDAQ: VOXX).

For more information on becoming a FlashLogic Dealer in the US, email us at newaccounts@voxxintl.com.

About VOXX Electronics Corporation (VEC):

[VOXX Electronics Corporation](#) (VEC) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ:VOXX), a leading, global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its extensive distribution network

includes power retailers and 12-volt specialists as well as nearly all of the major [vehicle manufacturers \(“OEMs”\)](#), both domestically and abroad.

VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include [Audiovox®](#), [Invision®](#), [Jensen®](#), [Car Connection](#), [Omega®](#), [Advent®](#), [Code Alarm®](#), [Prestige®](#), [Pursuit®](#) and [Excalibur®](#). For additional information, please visit our Web site at www.audiovoxproducts.com.

About VOXX International Corporation:

[VOXX International Corporation](#) (NASDAQ:VOXX), formerly Audiovox Corporation has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International is a global company...with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world’s leading automotive manufacturers. The Company has an international footprint in [Europe](#), [Asia](#), [Mexico](#) and [South America](#), and a growing portfolio, which now comprises over 30 trusted brands. For additional information, please visit our Web site at www.voxxintl.com.

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