

Press Release

Securely Connected around the World: Hirschmann Solutions Presents Asset Tracking Modules at Intermodal Europe 2015

- **High-performance technology for monitoring container, trailer, and chassis freight traffic**
- **Product highlights at stand E46, hall A1**

Neckartenzlingen, November 11, 2015 – [Hirschmann Solutions](http://www.hirschmann-car.com), a business unit of Hirschmann Car Communication GmbH and leading provider of antenna and transceiver systems, is presenting its portfolio of highly robust, autonomous asset tracking solutions for intermodal freight transport at this year's Intermodal Europe in Hamburg. Between November 17 and 19, visitors to stand E46 in hall A1 at the leading trade fair for the container and intermodal industry will be able to find out how Hirschmann Solutions modules contribute to reducing logistics costs and ensure end-to-end monitoring of containers, trucks, and trailers during transportation – all with a service life of more than ten years in every region of the world.

"Insufficient security measures during freight transportation can lead to the collapse of entire value creation chains in a very short space of time," says Laurie Burns, head of the Solutions business unit at Hirschmann Car Communication. "Therefore, in the age of the IoT, asset tracking solutions must not only perfectly match the individual geographic and climatic requirements of the transport route, they must also be completely protected against security risks and data theft."

Flexible Module Series

Hirschmann Solutions offers three variants of asset tracking modules as a platform solution – a container tracking module (HS-2000 series), a trailer tracking module (HS-2100 series), and a chassis tracking module (HS-2200 series).

This means that logistics companies, network providers and solutions providers are able to choose from an extensive asset tracking portfolio of

Hirschmann
Car Communication GmbH

Corporate Communication

Sibylle Steilner
Stuttgarter Str. 45-51
72654 Neckartenzlingen,
Germany

Phone +49 (0) 7127 14-1227

E-mail

[Sibylle.Steilner@hirschmann-](mailto:Sibylle.Steilner@hirschmann-car.com)

[car.com](http://www.hirschmann-car.com)

www.hirschmann-car.com

Media Communication

André Nowak
Notburgastraße 3
80639 Munich, Germany

Phone +49 (0) 89 178 760-81

E-mail

nowak@jordan-und-partner.com

www.jordan-und-partner.com

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products that can be used for monitoring both container freight – for example to maintain cold chains – and entire transport routes.

The modules supply various kinds of sensor-controlled information, for example on movements, temperature and vibrations as well as location data. They are completely autonomous and maintenance-free, thanks to a powerful solar/battery concept that ensures a service life of more than ten years.



Chassis tracking module by
Hirschmann Solutions
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The base module of the HS-2X00 series is fitted with a SIM chip, making it possible to quickly switch between network providers. An upgrade to 4G LTE networks will be available in the future. It also boasts Bluetooth low energy (BLE) wireless technology, to which devices within a radius of approximately 30 meters can connect. Firmware and software updates can easily be performed by the control centre via OTA (over the air programming). Special mounts, satellite communication modules, sensors and additional accessories mean that the modules can also be easily adapted to specific requirements.

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Printable image material can be found on our website www.hirschmann-car.com. For further information, please contact hcc@jordan-und-partner.com.

Hirschmann
Car Communication GmbH

Corporate Communication

Sibylle Steilner
Stuttgarter Str. 45-51
72654 Neckartenzlingen,
Germany

Phone +49 (0) 7127 14-1227

E-mail

[Sibylle.Steilner@hirschmann-](mailto:Sibylle.Steilner@hirschmann-car.com)

car.com

www.hirschmann-car.com

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About Hirschmann Solutions:

Hirschmann Solutions is a business unit of Hirschmann Car Communication GmbH, specializing in transmitter and receiver technology in the M2M and telematics sector. The product portfolio offers a wide range of antennas, intelligent antenna systems, communication modules with integrated transceivers and tracking systems for different applications such as asset tracking, transportation, logistics or machine-to-machine communication. Hirschmann Solutions is represented in Germany, the USA, France and China. Further information can be found online at www.hirschmann-car.com & www.hirschmann-solutions.com.

About Hirschmann Car Communication:

Hirschmann Car Communication GmbH, based in Neckartenzlingen, near Stuttgart, Germany, is one of the leading specialists for transmission and receiver systems in mobile communication. The portfolio of innovative solutions includes antenna, tuner and infotainment systems with radio and TV modules for the automotive industry as well as customized M2M and telematics solutions. Hirschmann Car Communication has locations in Germany, Hungary, France, China and the USA. In the 2015 financial year (03/2014 – 02/2015), the company generated sales of €135 million with a global workforce of around 900 employees. Since 2012, Hirschmann Car Communication has belonged to VOXX International Corporation (USA). Further information can be found online at www.hirschmann-car.com.

Hirschmann
Car Communication GmbH

Corporate Communication

Sibylle Steilner
Stuttgarter Str. 45-51
72654 Neckartenzlingen,
Germany

Phone +49 (0) 7127 14-1227

E-mail

[Sibylle.Steilner@hirschmann-](mailto:Sibylle.Steilner@hirschmann-car.com)

[car.com](http://www.hirschmann-car.com)

www.hirschmann-car.com

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