



## News Release

### **Singtrix Participates in HoliDay of Play Event in New York City**

*Presented by The Toy Insider and Woman's Day Magazine*

**HAUPPAUGE, NEW YORK – OCTOBER 16, 2015** --[VOXX Electronics Corporation \(VEC\)](#), a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), announced today that Singtrix will be participating in the 4<sup>th</sup> annual HoliDay of Play event presented by The Toy Insider and Woman's Day Magazine on Friday, October 16 at the Hearst Building in New York City.

“We are very excited to be attending the HoliDay of Play Event this year to introduce Singtrix and share the next generation karaoke experience. Bloggers, vloggers and members of the Press in attendance will have the opportunity to have a hands-on experience with some of the best toys, electronics and entertainment products on the market this holiday season,” said Tom Malone, President of VOXX Electronics Corporation.

The original creators of Guitar Hero<sup>®</sup> bring you Singtrix the next-generation karaoke machine that makes bad singers sound good and good singers sound amazing! Singtrix is revolutionizing the singing experience as we know it and now everyone can now sound like a Rock Star! Singtrix is a plug-and-play device that offers unprecedented studio quality vocal effects, live pitch-correction, harmonies, and extreme gender-bending and voice-morphing capabilities to make anyone sound like a pro. The Singtrix technology lowers existing vocals from standard songs to create your own karaoke track making entertaining options endless. A custom mic with “Hit” effect control is also included to instantly transform your voice into a 4-part vocal harmony; it's like having live back-up singers at the press of a button.

Singtrix is available in two different styles the Party Bundle and Personal Bundle.

The Singtrix Party Bundle includes an Effects Console featuring more than 300 amazing studio quality vocal effects inspired by famous artists and epic song, covering every generation and music genre, a 2.1 Multimedia Speaker with subwoofer, Mic with Mic Stand and a music device holder. The Party Bundle is available for \$349.99 at Target, SAM'S CLUB, Frys, Crutchfield, Guitar Center, Hammacher Schlemmer, QVC.com and [www.singtrix.com](http://www.singtrix.com).

The Singtrix Personal Bundle is a portable and personal design that lets you plug in any music device; smartphone, tablet or PC to use with headphones and/or other speaker systems. The Personal Bundle offers the Singtrix Effects Console and Mic which can be used with your existing headphones or speaker system. The Personal Bundle is available for \$229.99 at TOYS “R” US, Crutchfield, and [www.singtrix.com](http://www.singtrix.com)

For more information about Singtrix, please visit: [www.Singtrix.com](http://www.Singtrix.com)

For more information on becoming a VOXX Electronics Dealer in the US, please visit: [www.voxxelectronics.com/become-dealer](http://www.voxxelectronics.com/become-dealer)

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**About VOXX Electronics Corporation (VEC):**

[VOXX Electronics Corporation](#) (VEC) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), a global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, vehicle security and tracking, remote start systems, telematics, and Advanced Driver Assistance Systems (ADAS). VEC's Advanced Solutions Group is focused on developing new strategic partnerships in emerging growth categories in the fields of biometrics, imagery and vocal processing.

VEC sells its products through an extensive distribution network that includes expeditors, mass merchandisers, regional mobile electronics chains and independent specialist both domestic and internationally. VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include [Advent](#), [Audiovox](#), [Car Connection](#), [CarLink](#), [Code Alarm](#), [Invision](#), [Omega](#), [Prestige](#), and [Pursuit](#). VOXX Electronics has strategic distribution relationships with [EyeLock](#), [Singtrix](#), and [SiriusXM](#). For additional information, please visit our website at [www.voxxelectronics.com](http://www.voxxelectronics.com)

**About VOXX International Corporation:**

[VOXX International Corporation](#) (NASDAQ: VOXX), formerly Audiovox Corporation has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International is a global company...with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in [Europe](#), [Asia](#), [Mexico](#) and [South America](#), and a growing portfolio, which now comprises over 30 trusted brands. For additional information, please visit our Web site at [www.voxxintl.com](http://www.voxxintl.com).

**VOXX International Contact:**

Larissa Bertolotti

Phone: (631) 436-6408

Email: [LBertolotti@voxxintl.com](mailto:LBertolotti@voxxintl.com)

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