

# Acoustic Research Named Finalist in 2014 CTIA Hot for the Holidays Awards



## *Here to Anywhere Power Bank Recognized for Innovation in Accessories Category*

**HAUPPAUGE, NY, August 26, 2014** – Acoustic Research, producers of innovative and high-performance audio and charging solutions, announced today it was named a finalist in CTIA's Hot for the Holidays Awards competition. In time for the holiday buying season, the award nomination recognizes the *Here To Anywhere Power Bank* as one of the hottest mobile consumer electronics for the year. The device is currently available for \$39.99 on [www.acoustic-research.com](http://www.acoustic-research.com).

The *Here to Anywhere Power Bank* is a portable power bank with charging station for your car ([Model PB26C](#)) or home ([Model PB26H](#)). The station makes it easy to charge your portable battery while on the road or when you walk in the door so you can go from here to anywhere fully charged. The *Here to Anywhere Power Bank* itself can be used interchangeably between both the home (PB26H) and car (PB26C) charging stations so you'll never go without. The *Here to Anywhere Power Bank* comes equipped with a 2,200 mAh capacity Li-ion battery to provide instant power for smartphones and tablets. Once it's fully charged, the *Here to Anywhere Power Bank* offers one full cell phone charge, which is typically equivalent to eight hours of phone calls and 40 hours of music.

The *Here to Anywhere Power Bank* also features a built-in LED flashlight to help you shine a light on objects in your briefcase, purse or car, as well as a built-in charge indicator so you know when your battery is running low or fully charged.

**Specs:**

- High efficiency output for faster charging (5.0/1.0A)
- Charging base with 2.4A USB outlet
- Charging base swivels up and down for easy access
- Powerbank also works with the PB26H home system
- Short-circuit and over current protection
- Includes: 1 micro USB cable

“CTIA awards recognize the best and most innovative products and services for wireless companies looking to improve their operations and their engagement with their customers. Perfectly positioned for retailers to prepare for the holiday buying season, Super Mobility Week attendees will see what will be the next hottest devices and services,” said Robert Mesirov, CTIA Vice President and Show Director.

The Hot for the Holidays Awards ceremony will take place at the Connected Life Zone stage during Super Mobility Week on Wednesday, September 10 from 1:30 p.m. – 2:00 p.m.

For more information about Acoustic Research product lines please visit [www.acoustic-research.com](http://www.acoustic-research.com) or contact PR representative Jen Mangham at [JenMangham@maxborgesagency.com](mailto:JenMangham@maxborgesagency.com).

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**About the Acoustic Research Brand:**

For over 60 years, the Acoustic Research brand has produced innovative and high-performance audio solutions. The AR brand leads the outdoor speaker market with its revolutionary line of wireless speakers, while its audio/video component connectivity and power solutions continue the brand's prestigious line of products engineered to improve performance. The Acoustic Research brand has an extensive distribution network that includes power retailers, mass merchandisers, distributors, Internet and select retail channels throughout the USA, Canada, Australia, and Latin America. For additional information, visit our web site at [www.acoustic-research.com](http://www.acoustic-research.com)

**About VOXX Accessories Corporation (VAC):**

[VOXX Accessories Corporation](#) (VAC) is a wholly owned subsidiary of VOXX International Corporation (NASDAQ:VOXX). VAC is a leader in consumer electronics products and consumer electronics accessories and is the US market leader in over-the-air reception products and universal remote controls. The Company has an extensive distribution network including power retailers and all of the big box stores as well as many of the country's largest home improvement chains.

VOXX Accessories Corporation possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Brands include [RCA®](#), [Terk®](#), [Acoustic](#)

[Research®](#), [808](#) and [SURFACE CLEAN](#).

For additional information, please visit our Web site at [www.voxxintl.com](http://www.voxxintl.com) and click on [RCA](#) or [Acoustic Research](#) for specific product info.

### **About CTIA Shows**

CTIA Shows bring together all industries advanced by wireless technology for intense business, learning and networking. Super Mobility Week ([www.supermobilityweek.com](http://www.supermobilityweek.com)) takes place Sept. 9, 10 and 11, 2014 at the Sands Expo and Convention Center in Las Vegas. Twitter: @ctiashows | Facebook: [www.ctiashows.com/facebook](http://www.ctiashows.com/facebook) | LinkedIn: [www.ctiashows.com/linkedin](http://www.ctiashows.com/linkedin)

### **About CTIA**

CTIA-The Wireless Association® ([www.ctia.org](http://www.ctia.org)) is an international organization representing the wireless communications industry. Membership in the association includes wireless carriers and their suppliers, as well as providers and manufacturers of wireless data services and products. CTIA advocates on behalf of its members at all levels of government. The association also coordinates the industry's voluntary best practices and initiatives, and sponsors the industry's leading wireless tradeshow. CTIA was founded in 1984 and is based in Washington, D.C. Twitter: @ctia | Blog: <http://ctia.it/Na6erv> | Facebook: <http://ctia.it/LCm4Nn> | LinkedIn Group: <http://ctia.it/Na6cA2> | Google+: <http://ctia.it/12PfCrO>

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