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## **KLIPSCH CREATES PREMIUM ARCHITECTURAL SPEAKERS WITH LEGENDARY REFERENCE PREMIERE ACOUSTICS**

**INDIANAPOLIS (June 6, 2017)** — Klipsch®, a tech-driven audio company, today announces the addition of the premium Professional Series Reference Premiere Architectural speakers designed exclusively for the professional custom integrators. The all-new high-performance lineup combines the aesthetics of an architectural speaker with the same award-winning acoustics as its Klipsch Reference Premiere home theater component speaker counterparts.

The Klipsch Professional Series Reference Premiere Architectural speaker line is made up of five speakers – three [in-wall models](#) (PRO-160RPW, PRO-180RPW, and PRO-250RPW LCR) and two [in-ceiling models](#) (PRO-16RPC, PRO-180RPC). The series was designed to reproduce legendary Klipsch Reference Premiere acoustics and utilizes core components of the line. Tractrix® horns provide controlled directivity of high frequencies for more dynamic, detailed sound with higher efficiency, while a silicon composite coating reduces high frequency resonance for smoother, flatter frequency response. Titanium dome tweeters minimize distortion and deliver enhanced, detailed performance, and Cerametallic™ woofers allow for exceptional efficiency and powerful low frequencies.

The new proprietary [SecureFit™](#) two-piece modular installation system creates a more robust, stable acoustic platform for the speakers. It enables a quick and easy one-personal installation solution and allows for dog legs to be engaged by hand to a preset clamping force. This eliminates the possibility of breaking the dog leg or cracking the drywall. Machine screws secure the speaker module, as opposed to traditional drywall screws, thus reducing the baffle vibration by up to 40 percent.

Extra attention to detail allows the Professional Series Reference Premiere speakers to blend seamlessly into any environment. The flat, paintable, magnetic grilles are bezel-free and in-ceiling models include both round and square grilles to fit any interior design. A magnetic paint shield protects the SecureFit installation frame and speaker from paint or dust during construction or renovations.

“This premium series is the first of four-new custom-install speaker lines that Klipsch will introduce this year, said Rob Standley, vice president and GM of component audio solutions. “We are excited to showcase approximately 30 new speaker solutions at CEDIA (Klipsch booth 4110) in September. This good, better, best model is available

exclusively to our network of custom integrators as they provide the best installation, value, and experience to consumers,” he continued.

To learn more about the Klipsch Professional Series Reference Premiere speakers, visit [Klipsch.com](http://Klipsch.com).

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### **About Klipsch Audio**

In 1946 Paul W. Klipsch, inventor, acoustics pioneer and maverick, founded Klipsch Audio with the sole purpose of bringing the power, detail and emotion of the live music experience into his living room. Through the use of highly efficient speaker designs, handcrafted cabinetry and a thirst for real engineering breakthroughs – Klipsch, the great American loudspeaker company, was born in Hope, AR. Today, our diverse range of quality audio products includes speakers and headphones for almost any consumer and professional application – including cinema, whole-house, wireless, home theater and portable offerings. Honoring our founder’s legacy, Klipsch continues to be the legendary high-performance brand of choice for audiophiles and aficionados around the world. We are the Keepers of the Sound®. Klipsch Group, Inc. is a VOXX International Company (NASDAQ: VOXX).