



## News Release

### **John Shalam, Chairman and Founder of VOXX International Corporation, To Be Honored at the 10<sup>th</sup> Annual Digital Patriots Dinner**

**Hauppauge, NY, April 28, 2014** – VOXX International Corporation (Nasdaq: VOXX) today announced that its Chairman and Founder, John Shalam, will be honored tomorrow evening, April 29, 2014, by the Consumer Electronics Association (CEA) as one of the year's foremost industry and policy leaders behind cutting-edge technology. The event, which also honors Sen. Amy Klobuchar (D-MN) and Sen. Rob Portman (R-OH), will be held at the National Building Museum in Washington DC.

Honorees are selected for their role in driving the U.S. economy through innovation and their dedication to ensuring that the U.S. remains a global technology leader. Additionally, all proceeds raised from the Digital Patriots Dinner will be donated to the CEA Foundation.

Pat Lavelle, President and Chief Executive Officer of VOXX International stated, "This is yet another well-deserved honor for a man who has accomplished so much during his career in the consumer electronics industry. He's a well-known and trusted leader who has helped shape policy and drive technology adoption spanning close to five decades. He has been my mentor and a dear friend, and it continues to be my honor working with him every day."

Mr. Shalam founded Audiovox Corporation, the predecessor of VOXX International, in 1965. Over the years, VOXX International has grown to become an international leader in the manufacturing and supply of a variety of mobile and consumer electronics and premium audio products. Mr. Shalam is also active in the Consumer Electronics Association (CEA)®, where he serves on the Board of Industry Leaders (BIL), and is chairman of CEA's Investment Committee, as well as chairman of CEA's Charitable Foundation. He was instrumental in helping CEA become an active participant in the wireless communications industry, establishing the Wireless Communications Division in 2001, and acting as its first and founding chairman. Mr. Shalam was inducted into the CEA Hall of Fame in October 2009. In 1997, he received the Ellis Island Medal of Honor. In November 2012, Mr. Shalam was honored by the Anti-Defamation League (ADL) and received their Lifetime Achievement Award.

#### **About VOXX International Corporation:**

VOXX International Corporation (NASDAQ:VOXX) is the new name for Audiovox Corporation, a company that was formed over 45 years ago as Audiovox that has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Through its wholly-owned subsidiaries, VOXX International proudly is recognized as the #1 premium loudspeaker company in the world, and has #1 market positions in automotive video entertainment and remote starts, digital TV tuners and digital antennas. The Company's brands also hold #1 market share for TV remote controls and reception products and leading market positions across a wide-spectrum of other consumer and automotive segments.

Today, VOXX International is a global company with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The company has an international footprint in Europe, Asia, Mexico and South America, and a growing portfolio, which now comprises over 30 trusted brands. Among the key domestic brands are Klipsch®, RCA®, Invision®, Jensen®, Audiovox®, Terk®, Acoustic Research®, Advent®, Code Alarm®, CarLink®, Excalibur® and Prestige®. International brands include Hirschmann Car Communication®, Klipsch®, Jamo®, Energy®, Mirage®, Mac Audio®, Magnat®, Heco®, Schwaiger®, Oehlbach® and Incaar™. The Company continues to drive innovation throughout all of its subsidiaries, and maintains its commitment to exceeding the needs of the consumers it serves. For additional information, please visit our Web site at [www.voxxintl.com](http://www.voxxintl.com).

**About CEA**

The Consumer Electronics Association (CEA) unites 2,000 companies within the consumer technology industry. Members tap into valuable and innovative members-only resources: unparalleled market research, networking opportunities with business advocates and leaders, up-to-date educational programs and technical training, exposure in extensive promotional programs, and representation from the voice of the industry.

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