



News Release

New Advent Plug & Play Navigation Systems Add Nav to Existing Head Units and Keep All Factory Features

Consumers can upgrade to new maps via USB cable

HAUPPAUGE, NY – NOVEMBER 20, 2014 -- [VOXX Electronics Corp \(VEC\)](#), today announced the introduction of its Next Generation Navigation Systems to the Advent line of exclusive car dealer products. With these three systems, dealers can add navigation capabilities to existing head units in select 2013-2015 Cadillac, GMC, Chrysler, Dodge, Buick and Chevrolet vehicles, which allows consumers to retain all factory features with no modifications to the factory radio.



The Advent Next Generation Nav Black Box system features iGo Primo 8 with USA and Canada mapping with its ‘latest map guarantee’ insuring that the consumer starts out with the latest maps available giving them the ability to upgrade to new maps via USB cable, similar to what you would receive in a factory system. iGo (NNG) Certified Navigation Hardware insures the best user experience, 3D Mapping and over 11 million POI, turn-by-turn voice guided directions, and ECO Green Navigation which helps save fuel. Additionally, the system also includes input for a reverse camera and 2 AV inputs allowing vehicles to be upgraded even further if desired. All systems will also integrate with OE camera if installed.

“We pride ourselves on keeping our car dealer partners ahead of the technology curve,” said Tom Malone, President of VOXX Electronics. “These new interfaces have been designed to integrate with a vehicles existing infotainment screen and they offer the consumer the ability to add a high resolution system that is updateable and upgradable via a remote USB connection...something normally found only on factory systems. These systems feature plug & play technology, which simplifies the installation process of what were once complex systems.”

The Advent Next Generation Navigation System is available now through our Expeditor/Car Dealer network for delivery in new vehicles and select installing dealers.

For more information about the Advent Next Generation Navigation System please visit: www.adventproducts.com

The [Advent](#) brand is marketed by VOXX Electronics Corporation, a wholly-owned subsidiary of VOXX International Corp., (NASDAQ: VOXX).

For more information on becoming an Advent Dealer in the US, email us at newaccounts@voxxintl.com.

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About VOXX Electronics Corporation (VEC):

[VOXX Electronics Corporation](#) (VEC) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ:VOXX), a leading, global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its extensive distribution network includes power retailers and 12-volt specialists as well as nearly all of the major [vehicle manufacturers](#) (“OEMs”), both domestically and abroad.

VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include [Audiovox](#)®, [Invision](#)®, [Jensen](#)®, [Car Connection](#), [Omega](#)®, [Advent](#)®, [Code Alarm](#)®, [Prestige](#)®, [Pursuit](#)® and [Excalibur](#)®. For additional information, please visit our Web site at www.voxxelectronics.com.

About VOXX International Corporation:

[VOXX International Corporation](#) (NASDAQ:VOXX), formerly Audiovox Corporation has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International is a global company...with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world’s leading automotive manufacturers. The Company has an international footprint in [Europe](#), [Asia](#), [Mexico](#) and [South America](#), and a growing portfolio, which now comprises over 30 trusted brands. For additional information, please visit our Web site at www.voxxintl.com.

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