

News Release

Slim Line Transmitters and Double Operating Range Highlight Prestige 2014 Line Up

New Line Shipping Now in Time for Remote Start Season

HAUPPAUGE, NY – SEPTEMBER 25, 2014 – <u>VOXX Electronics Corp (VEC)</u>, a wholly-owned subsidiary of <u>VOXX International Corp.</u> (NASDAQ: VOXX), today announced the 2014 Prestige Security and Remote Start Line highlighted by some of the slimmest transmitters in the market and including new features like double the operating range!



The 2014 Prestige Security & Remote Start systems start off with all new transmitter designs combining some of the industry's thinnest transmitters at 0.38" of an inch thick and giving the systems a boost of up to 2,500 feet of operating range. In addition, we've tweaked the electronics and specs to provide improved performance and programing enhancements. The new control modules are 35% smaller to make installation in tight spaces easier and the new systems feature Web Based programming, another time saving install feature.

"Remote Start and Security remain one of our key product lines at VOXX Electronics", said Tom Malone, president of the company; and this year's line- up takes style and function to the next level with the addition of some of the slimmest and hottest looking transmitters on the market. In remote start it is all about performance and the quality and reliability of our Prestige systems are what keep us in the forefront of this category. We continue to provide our 12 Volt retail partners with the right product to meet consumer demand at the price that keeps them profitable."

Security and Remote Start Combo Systems

APS997E Two-Way LCD Remote Start & Security Combo with up to 2,500 feet of range

(MSRP: \$529.99)

APS922E Two-Way LCD Remote Start & Security Combo with up to 1,000 feet of range

(MSRP: \$399.99)

APS787E One-Way Remote Start & Security Combo with up to 2,500 feet of range

(MSRP: \$299.99







Remote Start & Keyless Entry Systems

APS687E One-Way Remote Start & Keyless Entry with up to 2,500 feet of range

(MSRP: \$259.99)

APS57E One-Way Remote Start & Keyless Entry with up to 1,500 feet of range

(MSRP: \$239.99)

APS622E One-Way Remote Start & Keyless Entry with up to 1,000 feet of range

(MSRP: \$179.99)



Remote Start Only Systems

APS901E One-Way Remote Start with up to 1,500 feet of range (MSRP: \$239.99) One-Way Remote Start with up to 1,000 feet of range (MSRP: \$179.99)



Security Systems

APS596E	Two-Way LCD Vehicle Security System	(MSRP: \$399.99)	Preside			
APS510E	Deluxe Vehicle Security System	(MSRP: \$269.99)		**-	4c 8	
APS25E	Standard Vehicle Security System	(MSRP: \$169.99)	7			0 0
APS122E	Standard Vehicle Security System	(MSRP: \$149.99)	APS596E	APS510E	APS25E	APS122E

For more information on Prestige Security or Remote Start system, please contact your VOXX Electronics Regional Sales Manager. For more information on becoming a Prestige Dealer in the US, email us at newaccounts@voxxintl.com.

The <u>Prestige</u> brand is marketed by VOXX Electronics Corporation, a wholly-owned subsidiary of VOXX International Corp., (NASDAQ: VOXX).

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About VOXX Electronics Corporation (VEC):

<u>VOXX Electronics Corporation</u> (VEC) is a wholly-owned subsidiary of <u>VOXX International Corporation</u> (NASDAQ:VOXX), a leading, global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its extensive distribution network includes power retailers and 12-volt specialists as well as nearly all of the major <u>vehicle manufacturers ("OEMs")</u>, both domestically and abroad.

VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include Audiovox@, Invision@, Jensen@, Car Connection, Omega@, Advent@, Code Alarm@, Prestige@, Pursuit@ and Excalibur@. For additional information, please visit our Web site at www.audiovoxproducts.com.

About VOXX International Corporation:

<u>VOXX International Corporation</u> (NASDAQ:VOXX) is the new name for Audiovox Corporation, a company that was formed over 45 years ago as Audiovox that has grown into a worldwide leader in many automotive and

consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International is a global company...with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in Europe, Asia, Mexico and South America, and a growing portfolio, which now comprises over 30 trusted brands. For additional information, please visit our Web site at www.voxxintl.com.

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