

News Release

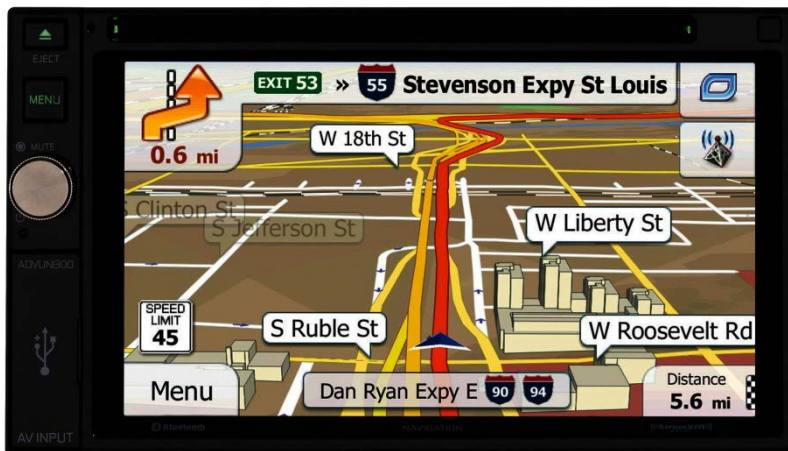
Advent Delivers Its First Universal Multimedia System to the New Car Dealer Market

New System Brings App Connectivity, Smartphone Integration and Built-in Navigation to Vehicles with a 2.0 DIN opening

HAUPPAUGE, NY AND LAS VEGAS, NV – JANUARY 5, 2015 – LVCC, CENTRAL HALL, BOOTH 10417 –[VOXX Electronics Corporation \(VEC\)](#), a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), today announced the release of a new Advent Universal OE-styled multimedia and navigation system, the ADVUNI300. This system is the first Advent ‘universal’ that can be used in most vehicles equipped with a 2.0 DIN opening that offers app connectivity, smartphone integration and built-in navigation.

“Advent has a reputation for developing quality OE-styled custom entertainment systems for a wide variety of vehicles,” said Tom Malone, President of Audiovox Electronics. “With the delivery of this new system, we turn our attention to a universal solution that will give our car dealer partners additional sales and profit opportunities as the system fits virtually any vehicle with a 2.0 DIN opening.”

The ADVUNI300 touts a 6.2” high resolution TFT (800x480 WVGA) touch screen featuring iGo Primo navigation with USA | Canadian mapping, TTS (text to speech) and a latest map guarantee (90 days from initial use) ensuring that the end user starts out with the most current maps available to the market.



In addition, a push-to-talk (PTT) function that will activate Siri / Google Voice from the OE SWC (steering wheel controls), allowing the user to seamlessly integrate their smartphone into the interior of the vehicle.

App connectivity for iPhone®, Android™ and BlackBerry® devices is also accessible on this device. iPhone users can connect their device via jLinkUSB and control Pandora® from

the head unit touch screen. Smartphones connected via Bluetooth® can stream, control and enjoy Pandora®, iHeart Radio, aHA Radio, Spotify, Slacker, Tune-in and many more Internet Radio Apps.

Additionally, this unit offers an external Bluetooth microphone for better voice intelligibility, hands-free calling with phone book accessibility and music streaming from A2DP equipped phones with audio controls for iPhone®, Android™ and BlackBerry®, and features a rear-view camera input with “Instant-on” technology.

This universal multimedia receiver also comes equipped with a front full-size USB with 1-amp charging, MicroSD card slot (Navigation only) front 3.5mm audio/video input, rear audio/video inputs and system expandability with front, rear and subwoofer 6VRMS RCA lineouts. Front panel RGB illumination for thousands of colors to match your interior dash lighting, user personalization with 5 UI color themes, 5 selectable wallpaper backgrounds, 160 watts of peak power (40x4), a learning SWC interface, supporting basic resistive type controls (a third party adapter may be required), and remote control are all included in this complete multimedia package. The offering is also backed by a three year warranty.

The Advent Universal Multimedia Receiver is available now through the VOXX Electronics Expeditor/car dealer network.

For more information about the Advent Universal Multimedia Receiver please visit: www.adventproducts.com.

The [Advent](#) brand is marketed by VOXX Electronics Corporation, a wholly-owned subsidiary of VOXX International Corporation, (NASDAQ: VOXX).

For more information on becoming an Advent Dealer in the US, email us at www.voxxelectronics.com/become-dealer.

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About VOXX Electronics Corporation (VEC):

[VOXX Electronics Corporation](#) (VEC) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), a leading global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its extensive distribution network includes power retailers and 12-volt specialists as well as nearly all of the major [vehicle manufacturers](#) (“OEMs”), both domestically and abroad.

VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include [Audiovox](#)®, [Invision](#)®, [Jensen](#)®, [Car Connection](#), [Omega](#)®, [Advent](#)®, [Code Alarm](#)®, [Prestige](#)®, [Pursuit](#)® and [Excalibur](#)®. For additional information, please visit our Web site at www.audiovoxproducts.com.

About VOXX International Corporation:

[VOXX International Corporation](#) (NASDAQ: VOXX), formerly Audiovox Corporation has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International is a global company...with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world’s leading automotive manufacturers. The Company has an international footprint in [Europe](#), [Asia](#), [Mexico](#) and [South America](#), and a growing portfolio, which now comprises over 30 trusted brands. For additional information, please visit our Web site at www.voxxintl.com.

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