



News Release

Acoustic Research Expands Speaker Collection at CES 2015

New outdoor speakers will be on display at the 2015 Consumer Electronics Show, January 6-9, Central Hall, Booth 10406



HAUPPAUGE, NY AND LAS VEGAS, NV – JANUARY 5, 2015 – LVCC, CENTRAL HALL, BOOTH 10406 – [Acoustic Research](#), a brand of [VOXX International Corporation](#) (NASDAQ: VOXX), and a leader of innovative and high-performance audio solutions, today announced the expansion of its speaker series with the launch of four new indoor/outdoor speakers for Spring 2015. The new lineup includes quality Bluetooth speakers at prices fit for any budget and style - **Hatteras, Glendale, Pasadena, and Orleans**.

“Acoustic Research specializes in designing timeless high quality indoor and outdoor wireless speakers for family living spaces,” said Ian Geise, Senior Vice President of Acoustic Research. “Our Spring 2015 lineup features three distinct series of indoor and outdoor speakers that incorporate classic designs with outstanding sound quality.”

Elite Series

The **Hatteras**, \$219.99, is a high-power outdoor Bluetooth stereo speaker system that provides year-round style and functionality. As a 2015 CES Innovation Awards Honoree, the Hatteras’ beautiful design was inspired by America’s lighthouses, known for their timelessness, stability, functionality and power. No other speaker on the market has integrated superior audio with mood lighting, making the Hatteras a statement piece for backyard gatherings. The Hatteras stands 2 feet tall, is weather- and UV-resistant with 40 watts of yard-filling power, and delivers acoustic performance normally associated with much higher priced speaker systems. It can also illuminate parties with 360 degrees of area lighting and



multiple settings: soft to full lighting controlled on a dimmer, and diffused or bass-driven dance lighting.

Premier Series



The **Glendale** and **Pasadena** speakers deliver 10 watts of full-range audio performance for crystal clear sound both indoors and outdoors. Equipped with Bluetooth technology, both speakers are true stereo capable to deliver 20 watts of powerful sound when used in pairs, and feature direct connect capabilities to devices. Both speakers can be powered via AC adapter and the Glendale is capable of running on AA batteries, while the Pasadena features a built-in rechargeable battery. The Glendale will be available for \$119.99 and Pasadena will be available for \$99.99.

Limited Series



The limited-series Orleans, \$99.99, features big, bold, three-way sound. Users can stream and control music from their devices using Bluetooth wireless technology or they can use the built-in Aux Input for other wired sources. The Orleans features 10 watts of high-quality, full audio performance and has a power span of 10-12 hours using AA batteries. Alternatively, user can keep the party going all day and night with the included AC adapter.

The spring 2015 speaker collection will be on display to media members for the first time at the Las Vegas Convention Center, Central Hall, Booth #10406 during the 2015 Consumer Electronic Show, January 6-9. For more information on Acoustic Research's current line of audio products, go to www.acoustic-research.com or contact jennamangham@maxborgesagency.com.

About Acoustic Research:

For over 60 years, the Acoustic Research brand has produced innovative and high-performance audio solutions. The AR brand leads the outdoor speaker market with its revolutionary line of wireless speakers, while its audio/video component connectivity and power solutions continue the brand's prestigious line of products engineered to improve performance. The Acoustic Research brand has an extensive distribution network that includes power retailers, mass merchandisers, distributors, Internet and select retail channels throughout the USA, Canada, Australia, and Latin America. For additional information, visit our web site at www.acoustic-research.com.

About VOXX Accessories Corporation (VAC):

[VOXX Accessories Corporation](http://www.vox.com) (VAC) is a wholly-owned subsidiary of VOXX International Corporation (NASDAQ: VOXX). VAC is a leader in consumer electronics products and consumer electronics accessories and is the US market leader in over-the-air reception products and universal remote controls. The Company has an extensive distribution network including power retailers and all of the big box stores as well as many of the country's largest home improvement chains.

VOXX Accessories Corporation possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Brands include [RCA](http://www.rca.com)®, [Terk](http://www.terk.com)®, [Acoustic Research](http://www.acoustic-research.com)®, [808](http://www.808.com) and [SURFACE CLEAN](http://www.surfaceclean.com).

About VOXX International Corporation:

[VOXX International Corporation](http://www.vox.com) (NASDAQ: VOXX), formerly Audiovox Corporation has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International is a global company...with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in [Europe](http://www.vox.com), [Asia](http://www.vox.com), [Mexico](http://www.vox.com) and [South America](http://www.vox.com), and a growing portfolio, which now comprises over 30 trusted brands. For additional information, please visit our Web site at www.voxintl.com.

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