



News Release

Advent Integrated Navigation Applications Include Top Selling 2015 Vehicles

New Apps for select Cadillac, GMC, Chrysler, Dodge, Buick and Chevrolet vehicles allow consumers to retain all of the factory features without modifications to the factory head unit

HAUPPAUGE, NY AND LAS VEGAS, NV – JANUARY 5, 2015 – LVCC, CENTRAL HALL, BOOTH 10417 – [VOXX Electronics Corporation \(VEC\)](#), a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), announced today they have expanded their Advent line of Integrated Navigation System Apps to include some of the best-selling vehicles on the market.

New 2015 applications to join the Advent line-up are the 2015 Chevy Silverado, 2015 Chevy Tahoe, 2015 Chevy Suburban, 2015 GMC Sierra, 2015 GMC Yukon, 2015 GMC Yukon XL, and the 2015 Cadillac XTS.

“We remain committed to the Expedito/car dealer market and are focused on providing that channel with consumer demand-driven products that can increase their profitability while satisfying consumer trends in electronics,” said Tom Malone, President of VOXX Electronics. “These bring us to 22 vehicle models our systems will work with.”

Malone continued, “These systems enable consumers to retain all of the factory features without modifications to the factory head unit and they allow for quicker installation for the dealer that results in lower costs and higher profits.”

A complete list of Integrated Apps available can be found at: www.adventproducts.com.

The Advent Integrated Navigation Systems are available now through our Advent Expedito network for delivery in new and used car dealers.

For more information about the Advent Next Generation Navigation System please visit: www.adventproducts.com.

The [Advent](#) brand is marketed by VOXX Electronics Corporation, a wholly-owned subsidiary of VOXX International Corporation, (NASDAQ: VOXX).

For more information on becoming an Advent Dealer in the US, email us at www.voxxelectronics.com/become-dealer.

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About VOXX Electronics Corporation (VEC):

[VOXX Electronics Corporation](#) (VEC) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), a leading global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its extensive distribution network includes power retailers and 12-volt specialists as well as nearly all of the major [vehicle manufacturers](#) (“OEMs”), both domestically and abroad.

VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include [Audiovox®](#), [Invision®](#), [Jensen®](#), [Car Connection](#), [Omega®](#), [Advent®](#), [Code Alarm®](#), [Prestige®](#), [Pursuit®](#) and [Excalibur®](#). For additional information, please visit our Web site at www.voxxelectronics.com.

About VOXX International Corporation:

[VOXX International Corporation](#) (NASDAQ: VOXX), formerly Audiovox Corporation has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International is a global company...with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in [Europe](#), [Asia](#), [Mexico](#) and [South America](#), and a growing portfolio, which now comprises over 30 trusted brands. For additional information, please visit our Web site at www.voxxintl.com.

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