



News Release

Advent Adds Plug & Play Navigation Systems For Select Ford Vehicles

*Company retains all factory features and adds navigation capabilities
with no modifications to the radio*

HAUPPAUGE, NY AND LAS VEGAS, NV – JANUARY 5, 2015 – LVCC, CENTRAL HALL, BOOTH 10417 – [VOXX Electronics Corporation \(VEC\)](#), a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), today announced it has added Advent Plug & Play Navigation Systems that are compatible with select 2014-2015 Ford vehicles, enabling dealers to easily add navigation capabilities to existing head units while allowing consumers to retain all factory features with no modifications to the factory radio.

“This new interface has been designed to integrate with a vehicle’s existing infotainment screen and offers the consumer the ability to add a high-resolution system that is updateable and upgradable via a remote USB connection. The plug & play technology simplifies the installation process of what were once complex systems,” said Tom Malone, President of VOXX Electronics. “We pride ourselves on keeping our car dealer partners ahead of the technology curve.”

The Advent Ford Nav Black Box system works with Ford My Touch Ssync[®] and features integrated navigation accessed by on-screen icons and a matching user interface. iGo Next Gen with USA and Canada mapping features its “latest map guarantee”, ensuring the consumer starts out with the most current maps available and giving them the ability to upgrade to new maps via USB cable, similar to what would be offered in a factory system. iGo (NNG) Certified Navigation Hardware ensures the best user experience. The newest interface with “Next Gen” 3D Mapping and over 11 million POI, turn-by-turn voice guided directions, and ECO Green Navigation which helps save fuel.

The system also includes added/displayed OBD information such as fuel economy, door open/close, door lock/unlock, and other available data depending on the vehicle it is installed in. The HDMI input will allow consumers to connect and mirror Smartphone contents on the head unit, while also offering charging capabilities. The ability to connect a mobile device directly and conveniently to the HDMI input makes the entertainment possibilities endless. Additionally, the system also includes input for a reverse camera and AUX input with 12 Band EQ and utilizes all OEM audio. All systems will also integrate with OE camera if installed.

The Advent Ford Nav Black Box will be available mid-January 2015.

For more information about the Ford Nav Black Box, please visit: www.adventproducts.com.

The [Advent](#) brand is marketed by VOXX Electronics Corporation, a wholly-owned subsidiary of VOXX International Corporation, (NASDAQ: VOXX).

For more information on becoming an Advent Dealer in the US, email us at www.voxxelectronics.com/become-dealer.

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About VOXX Electronics Corporation (VEC):

[VOXX Electronics Corporation](#) (VEC) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), a leading, global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its extensive distribution network includes power retailers and 12-volt specialists as well as nearly all of the major [vehicle manufacturers](#) (“OEMs”), both domestically and abroad.

VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include [Audiovox®](#), [Invision®](#), [Jensen®](#), [Car Connection](#), [Omega®](#), [Advent®](#), [Code Alarm®](#), [Prestige®](#), [Pursuit®](#) and [Excalibur®](#). For additional information, please visit our Web site at www.voxxelectronics.com.

About VOXX International Corporation:

[VOXX International Corporation](#) (NASDAQ: VOXX), formerly Audiovox Corporation has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International is a global company...with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world’s leading automotive manufacturers. The Company has an international footprint in [Europe](#), [Asia](#), [Mexico](#) and [South America](#), and a growing portfolio, which now comprises over 30 trusted brands. For additional information, please visit our Web site at www.voxxintl.com.

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