



JENSEN® CELEBRATES THE 100-YEAR ANNIVERSARY OF THE INVENTION OF THE LOUDSPEAKER

HAUPPAUGE, NY AND LAS VEGAS, NV – JANUARY 5, 2015 – LVCC, CENTRAL HALL, BOOTH 10417 – [VOXX International Corporation](http://www.voxxcorp.com) (NASDAQ: VOXX) celebrates the 100-year anniversary of the invention of the loudspeaker; a ground-breaking innovation co-developed by Peter Jensen in 1915 that led to the birth of the Jensen brand. 100-years later, the Jensen® brand remains alive and today, is recognized throughout the global markets as one of the premier brands in consumer electronics with products that include, mobile multimedia, home entertainment, RV and Marine entertainment products.

A few years after development of that first loudspeaker, and as it gained popularity, Peter Jensen had a vision of consumer demand quickly on the rise, and so in 1925, he founded Jensen Radio Manufacturing, marking the official birth of Jensen. For years, the Company enjoyed success and continued to drive innovation and expand its business and product lines. In 1961, Peter Jensen passed away leaving behind a legacy synonymous with quality sound and many more advancements would follow, including the first high-quality, low-distortion loudspeaker to span the frequency range of the human ear. If that was not enough, Jensen is also credited for inventing the first car stereo speaker. From there it was a fairly short leap to Jensen Mobile Audio.

Jensen Mobile Audio began with the legendary Sigma and Delta Series Triax® and FLEXAIR® speakers of the vintage 60s & 70s - products that sealed the Company's heritage as America's dominant speaker pioneer and manufacturer – for both in home and in-car. The Jensen brand was placed at retail across multiple home speaker categories; was seen on thousands of car stereo systems delivering pounding sound; and soon found its way into the Marine and Specialty Vehicle sectors, ranging from boats, RV's and heavy duty trucks. In 2004, VOXX International Corporation (then Audiovox Corporation) added the Jensen brand to its already world recognized mobile and consumer electronics portfolio, leveraging the strength of the Jensen brand in premier car audio and licensing the brand for home audio, marine, RV and truck applications. Today, Jensen remains the #1 VOXX-owned-brand, dedicated to the mobile electronics car sound category.

Pat Lavelle, President and Chief Executive Officer of VOXX International Corporation stated, "The Jensen brand has remained strong for 100 years, a testament to the quality of our products and commitment to delivering audio solutions our customers both want and need. We continue to invest in engineering and have introduced new products, focused primarily on the car, transitioning from loudspeakers, to radios, to CD players and to our current line of in-vehicle entertainment and mobile multimedia solutions. We sought to leverage the heritage of Jensen, and build on convergence trends to bring new features and applications to the sound experience, whether through hi-res touch screens, voice sync, navigation, HD Radio, satellite radio, and more. Peter Jensen would be proud and we are honored to continue his legacy."

VOXX International will be showcasing its Jensen product line-up, as well as new innovations for its over 30 recognized and trusted brands at the 2015 International Consumer Electronics Show in Las Vegas, from January 6 – 10, 2015 at the Las Vegas Convention Center – Central Hall - 10406, 10417.

About VOXX International Corporation

VOXX International Corporation (NASDAQ: VOXX) is the new name for Audiovox Corporation, a company that was formed over 45 years ago as Audiovox that has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio.

Through its wholly-owned subsidiaries, VOXX International proudly is recognized as the #1 premium loudspeaker company in the world, and has #1 market positions in automotive video entertainment and remote starts, digital TV tuners and digital antennas. The Company's brands also hold #1 market share for TV remote controls and reception products and leading market positions across a wide-spectrum of other consumer and automotive segments.

Today, VOXX International Corporation is a global company, with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in Europe, Asia, Mexico and South America, and a growing portfolio, which now comprises over 30 trusted brands. Among the key domestic brands are Klipsch®, RCA®, Invision®, Jensen®, Audiovox®, Terk®, Acoustic Research®, Advent®, Code Alarm®, CarLink®, 808®, AR for Her®, and Prestige®. International brands include Hirschmann Car Communication®, Klipsch®, Jamo®, Energy®, Mirage®, Mac Audio®, Magnat®, Heco®, Schwaiger®, Oehlbach® and Incaar™. The Company continues to drive innovation throughout all of its subsidiaries, and maintains its commitment to exceeding the needs of the consumers it serves. For additional information, please visit our Web site at www.voxintl.com.

Safe Harbor Statement

Except for historical information contained herein, statements made in this release that would constitute forward-looking statements may involve certain risks and uncertainties. All forward-looking statements made in this release are based on currently available information and the Company assumes no responsibility to update any such forward-looking statements. The following factors, among others, may cause actual results to differ materially from the results suggested in the forward-looking statements. The factors include, but are not limited to risks that may result from changes in the Company's business operations; our ability to keep pace with technological advances; significant competition in the automotive, premium audio and consumer accessories businesses; our relationships with key suppliers and customers; quality and consumer acceptance of newly introduced products; market volatility; non-availability of product; excess inventory; price and product competition; new product introductions; foreign currency fluctuations and concerns regarding the European debt crisis; restrictive debt covenants; the possibility that the review of our prior filings by the SEC may result in changes to our financial statements; and the possibility that stockholders or regulatory authorities may initiate proceedings against VOXX International Corporation and/or our officers and directors as a result of any restatements. Risk factors associated with our business, including some of the facts set forth herein, are detailed in the Company's Form 10-K for the fiscal year ended February 28, 2014.

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