



News Release

Jensen Adds HDMI Connectivity to Multimedia Receivers

HAUPPAUGE, NY AND LAS VEGAS, NV – JANUARY 5, 2015 – LVCC, CENTRAL HALL, BOOTH 10417 – VOXX Electronics Corporation (VEC), a wholly-owned subsidiary of VOXX International Corporation (NASDAQ: VOXX), announced today its newest additions to the highly successful Jensen 7000 series, the VX7012 and VX7022 multimedia receivers that include HDMI connectivity.

The <u>VX7012</u> and <u>VX7022</u> multimedia receivers have built-in Navigation and App Controls in single-DIN and double-DIN configurations, and feature 7-inch and 6.2-inch high-resolution TFT touch screen, respectively. Both units support HDMI/MHL for smartphone connectivity and mirroring. The HDMI/MHL feature allows you to connect and view your smartphone contents on the larger head unit TFT, while also offering touchscreen and charging capabilities. The ability to connect a mobile device





VX7022

directly and conveniently to the HDMI/MHL inputs makes entertainment possibilities literally endless.

"This year we celebrate the 100th Anniversary of the invention of the loudspeaker by Peter Jensen...an invention that not only marked the birth of an industry, but led the way to

the birth of the Jensen brand. To this day, Jensen has continued that history of audio quality, innovation, technology and the ability to bring our retail partners the products that resonate with the consumer," said Tom Malone, President of VOXX Electronics.

Malone continued, "These multimedia receivers use the latest mobile multimedia processor for enhanced graphics and multi-tasking features such as navigation, Bluetooth hands-free calling with phone book accessibility, video playback, music streaming and App connectivity for Android, iPhone, and BlackBerry, making them among the most versatile in the market today."

Both receivers support AAC Codec for music files and iPhone users can connect phones (via jLink USB) to control the Pandora link directly from the touchscreen. Android, iPhone and BlackBerry users can also connect via Bluetooth to stream, control and enjoy Pandora, SiriusXM, iHeartRadio, aHa Radio, Spotify, Slacker, TuneIn and many more Internet Radio Apps.

Both units offer built-in iGo Primo Next Gen Navigation with Naviextras Web Support (download other countries, POI and value features). Additionally, both head units come equipped with a front full size USB with 2.1 amp charging, SD card slots, front 3.5mm audio/video input, rear audio/video inputs

and system expandability with front, rear and subwoofer 6VRMS line out. Other features include learning SWC interface and RGB illumination front panel LED lighting for thousands of colors, user personalization with five (5) UI color themes, 5 selectable wallpaper backgrounds and the ability to upload 12 user wallpapers. Both feature channel art and rear-view camera input with "Instant-on" technology.

The VX7012 and VX7022 will be available in April 2015 with an MSRP of \$399.99 each.

For more information about the Jensen Multimedia Receivers, please visit: www.jensenmobile.com

The <u>Jensen</u> brand is marketed by VOXX Electronics Corporation, a wholly-owned subsidiary of VOXX International Corporation, (NASDAQ: VOXX).

For more information on becoming a Jensen Dealer in the US, email us at www.jensenmobile.com/become-dealer

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About VOXX Electronics Corporation (VEC):

VOXX Electronics Corporation (VEC) is a wholly-owned subsidiary of VOXX International Corporation (NASDAQ: VOXX), a leading global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its extensive distribution network includes power retailers and 12-volt specialists as well as nearly all of the major vehicle manufacturers ("OEMs"), both domestically and abroad.

VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include Monte (Madiovox@, Invision@, Jensen@, Car Connection, Omega@, Advent@, Code (Malarm@, Prestige@, Pursuit@) and Excalibur@.. For additional information, please visit our Web site at www.voxxelectronics.com

About VOXX International Corporation:

<u>VOXX International Corporation</u> (NASDAQ: VOXX), formerly Audiovox Corporation has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International is a global company...with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in <u>Europe</u>, <u>Asia</u>, <u>Mexico</u> and <u>South America</u>, and a growing portfolio, which now comprises over 30 trusted brands. For additional information, please visit our Web site at <u>www.voxxintl.com</u>.

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