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## **Rock On with Klipsch at CES 2015**

INDIANAPOLIS, IN AND LAS VEGAS, NV – JANUARY 5, 2015 – LVCC, CENTRAL HALL, BOOTH 10428 - Klipsch, a leading global speaker and headphone manufacturer, today announced its entrance into the 2015 International Consumer Electronics Show (CES) with numerous product debuts, an onsite radio booth and an exhibit dedicated to the Company's legendary past. Attendees are invited to visit Klipsch in the Las Vegas Convention Center's Central Hall at booth 10428 to check it all out first hand.

Available for active demo at CES is Klipsch's all-new Reference Premiere Series, complete with ten passive loudspeakers that serve as the Company's flagship Reference speaker line. The loudspeakers feature proprietary 90°x90° Hybrid Tractrix<sup>®</sup> Horn technology coupled with Linear Travel Suspension (LTS) titanium tweeters to produce the most effective release of sound waves for clean, natural listening experiences. Reference Premiere speakers fully embody the ideals of Klipsch design philosophy: low distortion, high efficiency, flat frequency response, broad dynamic range and controlled directivity. Two concept Reference Premiere 5.1 systems are available for active demos in the booth's sound room—one that utilizes Dolby Atmos<sup>®</sup> and a second with WiSA<sup>™</sup> technology.

Klipsch's Reference On-Ear headphones are also making their debut at the show as the brand's first on-ear headphones under the legendary Reference name. The headphones combine comfort and sound quality in a compact package that hides hinges and sliding mechanisms in favor of a minimal, clean look. The same advanced acoustic engineering from the brand's legendary Reference home theater line inspires the performance, voice and design of these newest headphones.

Adding to the excitement is the booth's integrated WPWK radio booth in which Classic Album Sundays founder Colleen Murphy will interview music legends such as, producer Eddie Kramer and Ramone's drummer Marky Ramone, as well as the Company's product specialists, for all visitors to hear throughout the week of the expo. Klipsch is also showcasing numerous artifacts from the Klipsch Museum that pay homage to founder Paul W. Klipsch and the Company's near 70 years of audio innovation.

Representing Klipsch's strategic partnership with the Rock and Roll Hall of Fame and Museum are the organization's official 50 Years of Rock posters displayed throughout the booth. Klipsch now serves as the first-ever presenting sponsor of Induction Ceremony events and the Rock Hall's Main Stage.

"We are excited to have such a significant presence at CES 2015 and showcase why Klipsch is a company retailers and consumers must have," said Paul Jacobs, CEO of Klipsch. "As we showcase superior styling and unrivaled demos, we will also be making a statement with our attitude-filled brand messaging that represents our great American speaker company at its core."

For more information about Klipsch at CES, please visit <a href="http://ces.klipsch.com/">http://ces.klipsch.com/</a>. For more on the brand and its products, visit <a href="http://ces.klipsch.com/">www.klipsch.com/</a>.

## **About Klipsch Premium Speakers**

For over 65 years, Klipsch has designed premium speakers for those who are passionate about great sound. Company founder Paul W. Klipsch started this legacy in 1946, and it continues today with sheer commitment to innovation and delivering the world's most powerful, detailed and emotional sound reproduction. Today, the brand's diverse product portfolio encompasses home theater, professional cinema, installed whole-house contracting, commercial, computer speakers, soundbars, wireless portable speakers and headphones. As one of the first U.S. loudspeaker companies, Klipsch continues to be the high-performance brand of choice for audiophiles and home theater aficionados around the world. Klipsch Group, Inc. is also a wholly-owned subsidiary of VOXX International Corporation (NASDAQ: VOXX).