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Klipsch®

Klipsch Debuts Flagship Reference Premiere Speakers at CES 2015

INDIANAPOLIS, IN AND LAS VEGAS, NV – JANUARY 5, 2015 – LVCC, CENTRAL HALL, BOOTH 10428 - [Klipsch](#), a leading global speaker and headphone manufacturer, announced today the debut of its Reference Premiere series at the 2015 International Consumer Electronics Show (CES). The 10 new passive loudspeakers serve as the Company's flagship Reference speaker line and bring the latest in advanced acoustic engineering and industrial design to the legendary Reference name.

The Reference Premiere series consists of three floorstanding speakers (RP-280F, RP-260F and RP-250F), two monitors (RP-160M and RP-150M), three center channel speakers (RP-450C, RP-440C and RP-250C), and two surrounds (RP-250S and RP-240S).



All Reference Premiere loudspeakers feature proprietary 90°x90° Hybrid Tractrix® Horn technology coupled with Linear Travel Suspension (LTS) titanium tweeters to produce the most effective release of sound waves for clean, natural listening experiences. The LTS tweeters have been a hallmark in the previous Reference generations and ensure minimized distortion for enhanced, detailed performance. Reference Premiere speakers fully embody the ideals of Klipsch design philosophy: low distortion, high efficiency, flat frequency response, broad dynamic range and controlled directivity.

Providing remarkable low-frequency response with minimal cone breakup or distortion are the speakers' Cerametallic™ Woofers. The redesigned woofers are coupled with ceramic motor structures—a design that when paired with Tractrix Horn-loaded LTS tweeters combines for speaker efficiency that is highest in its class. Unique materials have been applied in the ongoing pursuit of ultra-low distortion design. The horn's outer layer is silicon-based rubber, which eliminates resonance of the horn housing, improving detail and resolution.

Each model, with exception of the surrounds, is available in ebony or cherry wood grain polymer finish with a brushed black polymer veneered baffle and spun copper woofers. The surrounds are available in the brushed black polymer veneer finish only. Removable cloth-woven grilles attach magnetically for an elegant transition from powerful showstopper to discrete performance piece.

“We have a singular mission for the Reference Premiere series, which is to blow the doors off the expectations of our loyal following,” said Mark Casavant, senior vice president of product development for Klipsch. “This new lineup delivers the ultimate realism and intimacy associated with the live music experience. It's an outstanding new experience that will stun audiophiles and music lovers alike.”

Reference Premiere speakers cover U.S. MSRP price points ranging from \$800 to \$1,350 for a pair of floorstanding speakers, \$500 to \$600 for a pair of monitors, \$450 to \$650 for a center channel, and \$325 to \$450 each for surrounds.

Klipsch is demonstrating two concept Reference Premiere 5.1 systems at CES—one that supports playback of Dolby Atmos[®] soundtracks incorporating overhead object based audio and a second with WiSA[™] technology. Dolby Atmos makes sound come alive from all directions, including overhead, to fill the home theater with astonishing clarity, power, detail, and depth. Klipsch speakers have been preferred by many movie theatre installations supporting Dolby Atmos given their high-efficiency, low distortion and controlled directivity. Klipsch is bringing this ground-breaking achievement and its advanced cinema expertise to the home theater environment.

The WiSA-enabled Reference Premiere system showcases a wireless high resolution, interoperable, multi-channel audio system, which eliminates the need for a traditional A/V receiver. As a Wireless Speaker & Audio Association (WiSA) member, Klipsch supports the association in promoting the broad adoption of WiSA product interoperability.

The Reference Premiere series is available for demo at Klipsch's CES booth in the Las Vegas Convention Center's Central Hall at booth 10428 and will be available for purchase through authorized retailers and Klipsch.com in January 2015. For more information about Klipsch at CES, please visit <http://CES.Klipsch.com>. For more on the brand and its products, visit www.klipsch.com.

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About Klipsch Premium Speakers

For over 65 years, Klipsch has designed premium speakers for those who are passionate about great sound. Company founder Paul W. Klipsch started this legacy in 1946, and it continues today with sheer commitment to innovation and delivering the world's most powerful, detailed and emotional sound reproduction. Today, the brand's diverse product portfolio encompasses home theater, professional cinema, installed whole-house contracting, commercial, computer speakers, soundbars, wireless portable speakers and headphones. As one of the first U.S. loudspeaker companies, Klipsch continues to be the high-performance brand of choice for audiophiles and home theater aficionados around the world. Klipsch Group, Inc. is also a wholly-owned subsidiary of VOXX International Corporation (NASDAQ: VOXX).

About Dolby Atmos

Dolby Atmos delivers captivating sound that places and moves specific sounds anywhere in the room, including overhead, to bring entertainment alive all around the audience. Since its introduction in the cinema in 2012, Dolby Atmos has been embraced by all the major Hollywood studios, 11 Academy Award[®] winning directors, and 23 Academy Award-winning sound mixers, among others. Now, entertainment enthusiasts are able to enjoy Dolby Atmos in their home theaters. For more information on Dolby Atmos, please click [here](#).

About the WiSA Association

Established in 2011 and headquartered in San Francisco, California, the Wireless Speaker & Audio (WiSA) Association is an industry group dedicated to bringing the industry's only fully interoperable, high resolution, multi-channel wireless audio capability to consumer and professional products. The Association is responsible for developing technical specifications, performing interoperability compliance testing of WiSA-certified products, supporting members with marketing campaigns and promoting the broad adoption of WiSA product interoperability. For more information about the WiSA Association, visit www.wisaassociation.org.