

Klipsch®



ROCK AND ROLL
HALL OF FAME + MUSEUM™

Klipsch and the Rock and Roll Hall of Fame and Museum Ink Monumental Partnership



INDIANAPOLIS, IN AND LAS VEGAS, NV – JANUARY 5, 2015 – LVCC, CENTRAL HALL, BOOTH 10428 - The [Rock and Roll Hall of Fame and Museum](#), the institution that gives voice to the stories of the people, artifacts and events that shaped the musical genre, and leading global speaker and headphone manufacturer [Klipsch](#) proudly announced today a strategic, three-year partnership that will solidify the brand as the first ever presenting sponsor of Induction Ceremony events and the Rock Hall's Main Stage. Klipsch's renowned products will also fulfill all audio needs within the iconic museum.

"This is an ideal partnership for our Classic American Speaker Company," noted Matt Sommers, Klipsch VP of Marketing. "Klipsch was founded the better part of a century ago to bring the live music experience into people's living rooms. Our founder, Paul W. Klipsch, made it his life's goal to create speakers that rock. His 'no bullshit' attitude (with the science to back it up) changed the way we listen to music today. Many classic albums have been mixed, mastered and enjoyed on Klipsch. Every product we make carries that legendary legacy. This partnership is about heritage, respect, independence, expression and 'kicking ass' – characteristics of both Klipsch and Rock & Roll. We couldn't be prouder"

The Rock Hall's 2015-2017 Induction Ceremonies, which bestow the highest honor in music, will be presented by American audio company Klipsch. An upcoming redesign and dedication of the famous Rock Hall Main Stage will also usher in a new era of unforgettable events and performances for years to come as the Klipsch Audio Stage at The Rock Hall. Additionally, Klipsch's high-performance commercial and home theater speakers, soundbars and headphones will be integrated throughout the museum to ensure powerful, detailed and emotional listening experiences for visiting enthusiasts.

Klipsch is no stranger to supporting live music. Today, Klipsch is involved in the sponsorship of Live Nation Entertainment concert venues throughout North America. The brand also served as the title sponsor of Kings of Leon's *2014 Mechanical Bull Tour presented by Klipsch Audio*.

“Klipsch is really well-aligned with the Rock and Roll Hall of Fame and all that we represent,” stated Steve Dobo, Director of Sponsorships for the Rock and Roll Hall of Fame and Museum. “Every day, the Rock and Roll Hall of Fame celebrates the pinnacle of achievement and tells the stories of the music that shaped our lives. That commitment to a high standard of musical excellence is at the heart of both of our brands and gives us an incredible foundation on which to build.”

For more information on Klipsch and its products, please visit <http://www.klipsch.com>. For more information on the Rock and Roll Hall of Fame and Museum, please visit <http://www.rockhall.com>.

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About Klipsch Premium Speakers

For over 65 years, Klipsch has designed premium speakers for those who are passionate about great sound. Company founder Paul W. Klipsch started this legacy in 1946, and it continues today with sheer commitment to innovation and delivering the world’s most powerful, detailed and emotional sound reproduction. Today, the brand’s diverse product portfolio encompasses professional cinema speakers, stage and venue installs, home theater speakers, whole-house sound, soundbars, portable wireless speakers and studio-quality in-ear monitors. As one of the first U.S. loudspeaker companies, Klipsch continues to be the high-performance brand of choice for audio aficionados around the world. Klipsch Group, Inc. is also a wholly-owned subsidiary of VOXX International Corporation (NASDAQ: VOXX). For more information, visit [Klipsch.com](http://www.klipsch.com).

About the Rock and Roll Hall of Fame and Museum

The Rock and Roll Hall of Fame and Museum’s mission is to engage, teach and inspire through the power of rock and roll. The institution carries out its mission by giving voice to the stories of the people, artifacts and events that shaped rock and roll — through Museum exhibits, materials in the Museum’s Library and Archives, traveling exhibitions, and a wide array of innovative educational programs and activities. The 150,000 square-foot Rock and Roll Hall of Fame and Museum, located in Cleveland’s rapidly developing North Coast Harbor, is home to major artifact collections, four state-of-the-art theaters, and year-round educational and concert programming.

The Museum is open seven days a week from 10 a.m. to 5:30 p.m. On Wednesdays (and Saturdays through Labor Day), the Museum is open until 9 p.m. Museum admission is \$22 for adults, \$18 for adult residents of Greater Cleveland, \$17 for seniors (65+), \$13 for youth (9-12), children under 8 are free. A 6% Admission Tax that goes to support Cleveland Metropolitan Schools is added to each ticket at purchase. Museum Members are always admitted free, for information or to join the membership program call 216.515.8425. For general inquiries, please call 216.781.ROCK (7625) or visit <http://www.rockhall.com>. The Ohio Arts Council supports the Rock and Roll Hall of Fame with state tax dollars to encourage economic growth, educational excellence and cultural enrichment for all Ohioans. The Museum is also generously funded by Cuyahoga County residents through Cuyahoga Arts and Culture.

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