



News Release

VOXX Adds Four New Systems to OE Integration Product Line

Universal Bluetooth/Hands Free Kit; SiriusXM-Ready™ with Bluetooth Listening; and access to media via USB connection

Add features and Simplify OEM Vehicle Specific integration.

HAUPPAUGE, NY AND LAS VEGAS, NV – JANUARY 5, 2015 – LVCC, CENTRAL HALL, BOOTH 10417 - [VOXX Electronics Corp \(VEC\)](#), a wholly-owned subsidiary of [VOXX International Corp.](#) (NASDAQ: VOXX), today announced it has expanded their OE integration product offerings to include four new models that include a Universal Bluetooth/Hands Free Kit; SiriusXM-Ready™ with Bluetooth Listening; and access to media via USB connection. These OE Integration kits are designed to provide consumers with added features and functionality to the OE system that comes with their vehicle. All of the newly introduced models will be available by the end of the first quarter

“VOXX Electronics has a long history of providing our expeditor and car dealer partners with the tools they need to be successful in the market. Those tools can be the latest consumer demand products; they can be simplified and money saving installations; they can be the best programs in the channel,” said Tom Malone, President of VOXX Electronics.

“These four new additions deliver all those things from universal systems that will work in virtually any vehicle to custom ones that are designed specifically by vehicle. Whether your consumer is looking for access to SiriusXM Bluetooth Streaming, Hands-Free calling, or personal music and entertainment via USB connection, we have a system that will satisfy their needs....deliver the highest quality and help keep our dealer partners profitable in this competitive marketplace.”

Universal Bluetooth Streaming and Hands-Free Integration Kit (UNISTREAM ONE) Complete integration kit for Bluetooth streaming and hands-free calling in any vehicle with a coaxial FM antenna input (some cars may require antenna adapters – sold separately).



Users can enjoy hands-free calling and voice activation (allowing the activation of SIRI when paired with iPhone 4S or newer). Even answer and hang up phone calls with the simple press of a button without ever touching the phone itself. UNISTREAM ONE uses award winning transmission technology and features a digital FM transmitter chip and a high-frequency isolation Relay. Additionally, you will be able to enjoy A2DP stereo music streaming from iPhone,

Android and Windows phones while listening through the factory audio system. The UNISTREAM ONE will be available February 2015 with an MSRP of \$129.

SiriusXM-Ready™ (SiriusXM SXV300 Connect Vehicle Tuner sold separately, subscription required) with OEM Vehicle Specific Bluetooth Listening Integration Kit (CARSTREAM)

Designed to work with select Audi, Acura, BMW, Honda, Infiniti, Nissan, Mazda, Mini, Scion, Toyota and VW vehicles.. See the compatibility chart at www.audiovoxoei.com for vehicle specifics.



In addition to Bluetooth streaming and access to SiriusXM, CARSTREAM also delivers hands-free calling, voice activation (allowing the activation of SIRI when paired with iPhone 4S or newer) and music streaming capabilities directly from compatible phones that will play thru the factory audio system. This device is

satellite ready (cables sold separately). CARSTREAM will be available February 2015 with an MSRP of \$179.

Universal Bluetooth Add-on Kit (BCS1) Plug & play system provides users with hands-free calling and music streaming capabilities; works with virtually any vehicle and features one of the best Bluetooth radio receivers in the industry.



Enjoy hands-free calling, voice activation (allowing the activation of SIRI when used with iPhone) and music streaming from iPhone, Android and Windows phones in just two easy steps! Simply mount the BCS1 onto the dashboard, or any surface facing the driver then connect the 3.5mm audio connector to the auxiliary input port and power it through the included USB/CLA power adapter, (the CLA also includes a secondary USB receptacle with 2.1 amp smartphone charging support). For cars not equipped with an auxiliary input, the BCS1 can utilize any of the Audiovox OEI Silverline DUO vehicle specific interface modules or the AUNI150PRO universal interface module (sold separately). The BCS1 features a best in the industry Bluetooth v4.0 CSR radio with wideband speech support for improved audio quality. CSR's latest CVC technology provides echo cancellation and wind noise reduction ensuring excellent call quality at all times. The BCS1 will be available February 2015 with an MSRP of

\$59.

SiriusXM-Ready™ (SiriusXM SXV300 Connect Vehicle Tuner sold separately, subscription required) and USB Media Integration Kit (RDSUSBV1), using state of the art digital circuitry, true USB digital audio processing and high frequency isolating relay, this product is guaranteed to



outperform any FM modulator in the industry and have no interference or signal-fading problems. With text display via RDS data transmission you will be able to view music title, artist and album information in the vehicle's display when using the SiriusXM SXV300, USB drive (up to 4GB) an Apple iPhone / iPod music player. Also included is a 13-button IR wireless remote control with shortcut buttons designed to allow easy navigation through channels

and presets. This model replaces the existing AUNI200USB and will be available February 2015 with an MSRP of \$139.

Sirius, XM, SiriusXM and all related marks and logos are trademarks of Sirius XM Radio Inc. and its subsidiaries.

For more information about the new line of OEI products, please visit: www.audiovoxoei.com

The [Audiovox OEI](#) brand is marketed by VOXX Electronics Corporation, a wholly-owned subsidiary of VOXX International Corp., (NASDAQ: VOXX).

For more information on becoming an Audiovox OEI Dealer in the US, email us at www.audiovoxoei.com/become-dealer

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About VOXX Electronics Corporation (VEC):

[VOXX Electronics Corporation](#) (VEC) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ:VOXX), a leading, global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its extensive distribution network includes power retailers and 12-volt specialists as well as nearly all of the major [vehicle manufacturers](#) (“OEMs”), both domestically and abroad.

VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include [Audiovox](#)®, [Invision](#)®, [Jensen](#)®, [Car Connection](#), [Omega](#)®, [Advent](#)®, [Code Alarm](#)®, [Prestige](#)®, [Pursuit](#)® and [Excalibur](#)®. For additional information, please visit our Web site at www.voxxelectronics.com

About VOXX International Corporation:

[VOXX International Corporation](#) (NASDAQ:VOXX), formerly Audiovox Corporation has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International is a global company...with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world’s leading automotive manufacturers. The Company has an international footprint in [Europe](#), [Asia](#), [Mexico](#) and [South America](#), and a growing portfolio, which now comprises over 30 trusted brands. For additional information, please visit our Web site at www.voxxintl.com.

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