

News Release

**RCA Introduces New Charging Solutions that Make Powering Up
Mobile Devices Possible Anywhere**

*New RCA charging solutions will be previewed at the
2015 Consumer Electronics Show, Central Hall, Booth 10406*

HAUPPAUGE, NY AND LAS VEGAS, NV – JANUARY 5, 2015 – LVCC, CENTRAL, BOOTH 10406 – [RCA](#), a leading consumer electronics brand of [VOXX International Corporation](#) (NASDAQ: VOXX), today announced five additions its line of charging solutions that help consumers feel at ease when their mobile devices are in the battery “red zone,” knowing a full charge is possible anywhere. With the use of mobile technology growing rapidly, the new RCA line addresses the increasing need for portable charging solutions, from the home to the office and everywhere in between.



RCA charging solutions are compatible with a variety of mobile and portable devices, and designed to blend in seamlessly with the home or office. Whatever device you have, wherever you go, whenever you need it, RCA eliminates the fear of a dead battery.

“Consumers are dependent on their mobile devices for business and personal communications, and this constant use has made dead batteries inevitable,” said Ian Geise, Senior Vice President of RCA. “The new RCA portable and USB charging solutions are designed to function as an extension of your mobile device. They are sleek in design for the home and portable enough so you never have to leave home without them.”



The **2-AC/2-USB Wall Plate (\$21.99)** has a simple design that blends into any room. The wall plate adds two USB ports offering a total of 3.4 amp charging without compromising any AC outlets in the home, adding functionality and increasing productivity.



The **8-Port Tabletop Charging Station (\$99.99)** is ideal for the office or boardroom where multiple devices often need to charge during long meetings. The ultra-fast 2.4 amp charging per port allows up to eight devices to charge simultaneously, utilizing 96 Watts of charging power, in a compact tabletop form.

Charging multiple mobile devices when traveling abroad for work or pleasure can be a challenge. It may even require more than one adapter. The **International Power Adapter (\$24.99)** with USB allows travelers to power and charge laptops and mobile devices from anywhere in the world with a 2.1amp fast charge USB port. All components are built into the product, eliminating the risk of misplacing pieces or adapters when traveling.



Seeing a mobile device enter the red zone of battery life can be a scary sight, and the search for a power outlet can be a tedious journey. The **RCA Portable Backup Battery (\$19.99)** instantly powers a smartphone for one full charge. It's small enough to fit in a pocket or bag, so it can go anywhere the user goes.

Portable power is also crucial for cars and other vehicles. The **RCA Car Charger with Built-in Cables** provides ultra-fast charging with a built-in Apple Lightning (\$24.99) or micro-USB (\$14.99) cable -- both are 6 feet in length, which makes it easy to power up devices on the road. The additional USB port provides an additional charging solution for smartphones, tablets and Android devices.



RCA's new portable and USB charging solutions will be on display at CES 2015 in the Central Hall, Booth #10406. For more information, go to <http://www.rcaaudiovideo.com/> or contact jenmangham@maxborgesagency.com

About RCA:

The RCA brand is one of the most recognized and established brands in the consumer electronics industry. Marketed by VOXX Accessories Corporation, a wholly-owned subsidiary of VOXX International Corp., (NASDAQ: VOXX), the RCA brand continues its tradition of innovation and market leadership, as the number one brand in the US for universal remote controls and TV reception products.

About VOXX Accessories Corporation (VAC):

[VOXX Accessories Corporation](#) (VAC) is a wholly-owned subsidiary of VOXX International Corporation (NASDAQ:VOXX). VAC is a leader in consumer electronics products and consumer electronics accessories and is the US market leader in over-the-air reception products and universal remote controls. The Company has an extensive distribution network including power retailers and all big box stores, as well as many of the country's largest home improvement chains.

VOXX Accessories Corporation possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Brands include [RCA®](#), [Terk®](#), [Acoustic Research®](#), [808](#), [CHAMP](#) and [SURFACE CLEAN](#).

About VOXX International Corporation:

[VOXX International Corporation](#) (NASDAQ: VOXX), formerly Audiovox Corporation has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International is a global company...with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in [Europe](#), [Asia](#), [Mexico](#) and [South America](#), and a growing portfolio, which now comprises over 30 trusted brands. For additional information, please visit our Web site at www.voxxintl.com.

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