



## News Release

### **VOXX Electronics Introduces SATSTREAMER, The First SiriusXM-Ready™ Bluetooth Integration Kit for Toyota and Scion**

*First after-market Automotive Interface Module allows users to easily listen to Satellite Radio via Bluetooth*

**HAUPPAUGE, NY AND LAS VEGAS, NV – JANUARY 5, 2015 – LVCC, CENTRAL HALL, BOOTH 10417 - [VOXX Electronics Corp \(VEC\)](#)**, a wholly-owned subsidiary of [VOXX International Corp.](#) (NASDAQ: VOXX), today introduced SATSTREAMER, the first SiriusXM-Ready™ Bluetooth integration kit for select 2014-2015 Toyota and Scion vehicles.

SATSTREAMER connects to the latest SiriusXM SXV300 Connect Vehicle Tuner (sold separately, subscription required), giving consumers access to SiriusXM's commercial-free music, plus premier sports talk and live events, comedy, news, exclusive talk and entertainment, and the most comprehensive Latin music, sports and talk programming in radio, all delivered via satellite.

"SATSTREAMER, developed in the US by our Audiovox in-house engineering team and utilizing patent pending streaming integration technology, is the first after-market interface module of its kind that allows consumers to easily listen to SiriusXM via Bluetooth in select 2014-2015 Toyota and Scion vehicles," said Tom Malone, President of VOXX Electronics.

Simplified installation requires only 3 wires – power, ignition and ground connections and the placement of the SiriusXM antenna on the vehicle's roof.

SATSTREAMER uses the latest Bluetooth 1.4 AVRCP and A2DP streaming technology to connect with the vehicle's factory-installed radio. The system will not interfere with other Bluetooth cellular phone connections.

*Sirius, XM, SiriusXM and all related marks and logos are trademarks of Sirius XM Radio Inc. and its subsidiaries.*

**SATSTREAMER is not available in all markets. Please check with your VOXX Representative for availability.**

For more information about the SATSTREAMER please visit: [www.audiovoxoei.com](http://www.audiovoxoei.com)

The [FlashLogic](#) brand is marketed by VOXX Electronics Corporation, a wholly-owned subsidiary of VOXX International Corp., (NASDAQ: VOXX).

For more information on becoming a FlashLogic Dealer in the US, email us at [www.audiovoxoei.com/become-dealer](http://www.audiovoxoei.com/become-dealer)

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**About VOXX Electronics Corporation (VEC):**

[VOXX Electronics Corporation](#) (VEC) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ:VOXX), a leading, global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its extensive distribution network includes power retailers and 12-volt specialists as well as nearly all of the major [vehicle manufacturers](#) (“OEMs”), both domestically and abroad.

VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include [Audiovox®](#), [Invision®](#), [Jensen®](#), [Car Connection](#), [Omega®](#), [Advent®](#), [Code Alarm®](#), [Prestige®](#), [Pursuit®](#) and [Excalibur®](#). For additional information, please visit our Web site at [www.voxxelectronics.com](http://www.voxxelectronics.com)

**About VOXX International Corporation:**

[VOXX International Corporation](#) (NASDAQ:VOXX), formerly Audiovox Corporation has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International is a global company...with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world’s leading automotive manufacturers. The Company has an international footprint in [Europe](#), [Asia](#), [Mexico](#) and [South America](#), and a growing portfolio, which now comprises over 30 trusted brands. For additional information, please visit our Web site at [www.voxxintl.com](http://www.voxxintl.com).

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