



News Release

VOXX Electronics Announces New Products Available Under the ADAS Line

Including the introduction of a new system integrating two safety technologies into one device

HAUPPAUGE, NEW YORK – AUGUST 6, 2015 --[VOXX Electronics Corporation \(VEC\)](#), a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), announced today the expansion of the Advanced Driver Assistance Systems (ADAS) product line with the introduction of a new system that integrates two technologies; a backup sensor and camera into one device. As well as the introduction of two replacement rearview mirrors allowing consumers to add safety features to their vehicles while still retaining the original factory look and feel.

“We recognize the importance of delivering safety accessories to the aftermarket and have continuously expanded our product offerings to provide not only our car dealer partners with vehicle add-ons that broaden their profit opportunities but that also provide consumers with sought after accessories,” said Tom Malone, President of VOXX Electronics Corporation. “With the increased interest being placed upon driver safety products today, we are committed to growing this product category to deliver new and innovative solutions to the aftermarket.”

Backup Camera/Sensor (ACA900) integrates technology from both a backup sensor and camera into one device increasing the safety benefits by delivering both video and audible warnings to the driver. This camera features a 130-degree field of view and a 120-degree sensor angle that can detect objects and/or people that may move or walk into the path of the vehicle while backing up alerting the driver with both visual and audio warnings. The ACA900 is designed to work with any monitor/screen with an RCA video input (sold separately) and will display the distance in feet/inches on the monitor when there is an obstruction behind the vehicle. Also included is a 21-foot cable to connect to the monitor, and a 12-foot warning buzzer cable for back-up sensor warnings.



The ACA900 is available now with an MSRP of \$129.00.

Replacement Rearview Mirror (RVM200) offers consumers an affordable OEM style replacement mirror featuring a 4.3" high definition color monitor. When paired with a backup camera (sold separately) the RVM200 allows the driver to view the image in the mirror with adjustable backup guide lines. This greatly improves the ability to see behind the vehicle, eliminating the "blind spot zone" and adds safety to vehicles that were not originally equipped with these features previously. The mirror can be connected to any camera using standard RCA inputs, and includes mounting options for most domestic vehicles, as well as specific mounts included for Honda, Hyundai and Kia vehicles. The RVM200 is compatible with PAL/NTSC systems and offers a 3 year warranty.



The RVM200 will be available later this month with an MSRP of \$269.00

Replacement Rearview Mirror (LCDM41A) features an embedded 4.0" backlit LCD monitor that provides improved auto-adjusting brightness and contrast based on vehicle interior light level with optional auto-dimming features. This mirror is designed and built to meet tough OEM standards to retain the original factory look and feel at an affordable price. The LCDM41A displays selectable alignment overlay lines and offers added features of dual video input for additional camera's and an audio input for camera's equipped with a microphone. The LCDM41A is compatible with any Advent/Audiovox hardwire camera and/or observation camera with RCA inputs (sold separately) for added safety benefits. Interchangeable mounting feet are available to allow even greater installation versatility. This will replace the LCDM40A and will use all available Advent mounting solutions fitting Ford, GM, Chrysler/Jeep mounts and includes adapters for Toyota and Honda vehicles.



The LCDM41A will be available later this month with an MSRP of \$349.99.

For more information about the Advanced Driver Assistance Systems please visit: www.voxxelectronics.com

The [Advanced Driver Assistance Systems](#) brand is marketed by VOXX Electronics Corporation, a wholly-owned subsidiary of VOXX International Corp., (NASDAQ: VOXX).

For more information on becoming a VOXX Electronics Dealer in the US, please visit: www.voxxelectronics.com/become-dealer

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About VOXX Electronics Corporation (VEC):

[VOXX Electronics Corporation](#) (VEC) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), is a global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, vehicle security and tracking, remote start systems, telematics, and Advanced Driver Assistance Systems (ADAS). VEC's Advanced Solutions Group is focused on developing new strategic partnerships in emerging growth categories in the fields of biometrics, imagery and vocal processing.

VEC sells its products through an extensive distribution network that includes expeditors, mass merchandisers, regional mobile electronics chains and independent specialist both domestic and internationally. VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include: [Advent](#), [Audiovox](#), [Car Connection](#), [CarLink](#), [Code Alarm](#), [Invision](#), [Omega](#), [Prestige](#), and [Pursuit](#).

About VOXX International Corporation:

[VOXX International Corporation](#) (NASDAQ: VOXX), formerly Audiovox Corporation has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International is a global company...with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in [Europe](#), [Asia](#), [Mexico](#) and [South America](#), and a growing portfolio, which now comprises over 30 trusted brands. For additional information, please visit our Web site at www.voxxintl.com.

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