



News Release

Advent Launches Mobile App for Headrest Application

HAUPPAUGE, NEW YORK – AUGUST 27, 2015 --[VOXX Electronics Corporation \(VEC\)](#), a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), announced today the launch of a Mobile App for their Advent Custom Headrest Systems, available for both Android and iOS devices allowing you to select and order the perfect system for your vehicle directly from your phone!



“Finding the correct custom rear seat entertainment system has never been easier with the new Application Guide Mobile App available today,” said Tom Malone, President of VOXX Electronics Corporation. “We designed this App with our customers in mind to make selecting and ordering the perfect rear seat entertainment system simple and easy, solidifying a true vehicle-specific program like no other available today. With a quick selection process you’ll be able choose and customize the perfect system for your vehicle.”

Advent custom headrests are designed and built in our state of the art OEM production facility complying with rigid OE standards meeting and/or exceeding stringent Federal Motor Vehicle Safety Standard Regulations. Advent Headrests deliver more choices in device connectivity, more capability to enhance entertainment and more value than ever before. These systems incorporate certified HDMI/MHL inputs that give users direct connection to any HDMI/MHL enabled device, like smartphones and SmartTV Sticks. They also provide high-definition audio and video content while still retaining the use of the popular DVD player, making backseat entertainment possibilities literally endless.

The “Advent Headrest” Mobile App is available free on the GooglePlay and/or Apple App Store. Once download is complete, follow the selection process to determine the vehicle specific headrest application that’s right for you. Start by choosing the desired series monitor configuration system, next, select the make, model and year of your vehicle from a drop down list and lastly, select the vehicle specific details including material, color, grain and trim. The Mobile App will automatically generate a Custom Headrest App Code based on your specific vehicle selections and provide an availability status that will be directly sent (via email - right from the App) to a VOXX Headrest Representative who will reach out to you to complete the order.

For Android Devices please [click here](#) to download from the GooglePlay Store.

For iOS Devices please [click here](#) to download from the Apple App Store.

For more information about the Advent Custom Headrests please visit: www.adventproducts.com

The [Advent](#) brand is marketed by VOXX Electronics Corporation, a wholly-owned subsidiary of VOXX International Corp., (NASDAQ: VOXX).

For more information on becoming a VOXX Electronics Dealer in the US, please visit: www.voxxelectronics.com/become-dealer

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About VOXX Electronics Corporation (VEC):

[VOXX Electronics Corporation](#) (VEC) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), a global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, vehicle security and tracking, remote start systems, telematics, and Advanced Driver Assistance Systems (ADAS). VEC's Advanced Solutions Group is focused on developing new strategic partnerships in emerging growth categories in the fields of biometrics, imagery and vocal processing.

VEC sells its products through an extensive distribution network that includes expeditors, mass merchandisers, regional mobile electronics chains and independent specialist both domestic and internationally. VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include: [Advent](#), [Audiovox](#), [Car Connection](#), [CarLink](#), [Code Alarm](#), [Invision](#), [Omega](#), [Prestige](#), and [Pursuit](#). VOXX Electronics has strategic distribution relationships with [EyeLock](#), [Singtrix](#) and [SiriusXM](#).

For additional information, please visit our website at www.voxxelectronics.com

About VOXX International Corporation:

[VOXX International Corporation](#) (NASDAQ: VOXX), formerly Audiovox Corporation has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International is a global company...with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in [Europe](#), [Asia](#), [Mexico](#) and [South America](#), and a growing portfolio, which now comprises over 30 trusted brands. For additional information, please visit our Web site at www.voxxintl.com.

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