



News Release

VOXX Electronics Now Shipping 8-inch Android Custom Headrest Systems with Over 1,000 Vehicle Applications

HAUPPAUGE, NEW YORK – MARCH 19, 2015 --[VOXX Electronics Corporation \(VEC\)](#), a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), announced today the new Custom Headrest Line including the 8-inch Android Headrest with DVD systems are now shipping! Late last year the Company announced the expansion of its Custom Headrest line to include new 8-inch systems with multiple monitor configurations allowing backseat passengers to enjoy not only larger screen viewing but also all of the features that Android has to offer while still supporting DVD. And with over 1,000 vehicle applications compatible with the Android headrests dealers can now take advantage of offering these custom headrest systems on many different vehicle makes and models.

“We have been a leader in rear seat entertainment (RSE) for close to 15 years and we continue to be focused on developing new innovative ways to improve the backseat experience for passengers. Today content is king and the more content a system can provide the more likely that system will be a success. These Android based systems duplicate the content available on any portable device available today while being securely embedded into the headrest. This eliminates any concern of damage by taking what would be a standard tablet in and out of the vehicle, giving passenger’s endless content and the driver complete peace of mind,” said Tom Malone, President of VOXX Electronics Corporation.



The system configurations include an 8” **DVD Only Monitor** and an **Android/DVD Combo Monitor**: offering an 8” touch screen monitor with built-in Android operating system with three different configuration options including:

- Dual DVD
- DVD & Android/DVD
- Dual DVD w/ Dual Android

All systems feature 8-inch monitors with digital LED back-lit panels that deliver a vibrant picture with a resolution of 800 x RGB x 480; have certified HDMI/MHL inputs, USB input with charging support, and a secondary A/V input and output (hidden). Additionally, all monitors come equipped with dual channel wireless headphones, full band FM transmitter with hardwire FM modulation capabilities, 2 remote controls and a hidden away Junction Box.

The Android based monitors are Google Play Certified and have IPS panels with 5-Point capacitive touch screen control, a user friendly interface, a fast dual core processor, Micro SD card input (also used for memory expansion), built-in 8GB memory (expandable to 32GB), built-in Bluetooth and built-in Wi-Fi (needs 3G/4G hotspot to feed internet access while driving outside Wi-Fi coverage) and a built-in Camera and Microphone. Finally, the non-removable Android tablets eliminate any concern consumers might have for potential damage that could occur from taking a portable tablet in and out of a vehicle mount.

To see if your vehicle is compatible with the new Android custom headrests check out our Interactive Headrest Vehicle Fit Guide at www.adventproducts.com

For more information about the Custom Headrest Systems please visit: www.voxxelectronics.com

The [Audiovox/Advent](#) brand is marketed by VOXX Electronics Corporation, a wholly-owned subsidiary of VOXX International Corp., (NASDAQ: VOXX).

For more information on becoming a VOXX Electronics Dealer in the US, please visit: www.voxxelectronics.com/become-dealer

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About VOXX Electronics Corporation (VEC):

[VOXX Electronics Corporation](#) (VEC) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), a leading, global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its extensive distribution network includes power retailers and 12-volt specialists as well as nearly all of the major [vehicle manufacturers](#) (“OEMs”), both domestically and abroad.

VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include [Audiovox®](#), [Invision®](#), [Jensen®](#), [Car Connection](#), [Omega®](#), [Advent®](#), [Code Alarm®](#), [Prestige®](#), [Pursuit®](#) and [Excalibur®](#). For additional information, please visit our Web site at www.voxxelectronics.com

About VOXX International Corporation:

[VOXX International Corporation](#) (NASDAQ: VOXX), formerly Audiovox Corporation has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International is a global company...with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world’s leading automotive manufacturers. The Company has an international footprint in [Europe](#), [Asia](#), [Mexico](#) and [South America](#), and a growing portfolio, which now comprises over 30 trusted brands. For additional information, please visit our Web site at www.voxxintl.com.

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