



## News Release

### Code Alarm Adds New Two-Way LED Remote Start & Keyless Entry System to Line Up

**HAUPPAUGE, NEW YORK – NOVEMBER 2, 2015** --[VOXX Electronics Corporation \(VEC\)](#), a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), announced today the introduction of the new Code Alarm CA5354 Two-Way LED Remote Start & Keyless Entry System with up to 2,500 feet of operating range available now to 12 volt retailers.



“The addition of the CA5354 rounds out the Code Alarm line up of remote start and keyless entry systems highlighting the most advanced features and technology available in a two-way remote start system. Our continuous effort to expand the Code Alarm brand illustrates our commitment to this core category offering our dealers new models that address the most attractive price points,” said Tom Malone, President of VOXX Electronics Corporation.

The new CA5354 gives consumers the quality and durability they have grown to know and trust in the Code Alarm brand and combines it with a new stylish design.

The CA5354 includes one two-way LED confirming remote control and one one-way companion remote control and joins the rest of the Code Alarm line offering some of the slimmest transmitters in the market today at 0.38” thick with up to 2,500 feet of range. This system along with all of the Code Alarm products include features that make installation more efficient and faster including uniform wiring and programming, a telematics data port for plug-in installation of our popular CarLink smartphone interface module and a DBI port that allows for a simple plug-in connection to our FlashLogic Transponder & Door Lock Interface module.

The CA5354 Remote Start & Keyless Entry System is available at Code Alarm Authorized Dealers for an MSRP of \$339.99.

For more information about the CA5354 Remote Start & Keyless Entry System please visit: [www.voxxelectronics.com](http://www.voxxelectronics.com).

The [Code Alarm](#) brand is marketed by VOXX Electronics Corporation, a wholly-owned subsidiary of VOXX International Corp., (NASDAQ: VOXX).

For more information on becoming a VOXX Electronics Dealer in the US, please visit: [www.voxxelectronics.com/become-dealer](http://www.voxxelectronics.com/become-dealer)

Like us on our Facebook Page: [Audiovox](#)  
Subscribe to our YouTube Channel: [VOXX Electronics](#)

**About VOXX Electronics Corporation (VEC):**

[VOXX Electronics Corporation](#) (VEC) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), a global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, vehicle security and tracking, remote start systems, telematics, and Advanced Driver Assistance Systems (ADAS). VEC's Advanced Solutions Group is focused on developing new strategic partnerships in emerging growth categories in the fields of biometrics, imagery and vocal processing.

VEC sells its products through an extensive distribution network that includes expeditors, mass merchandisers, regional mobile electronics chains and independent specialist both domestic and internationally. VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include: [Advent](#), [Audiovox](#), [Car Connection](#), [CarLink](#), [Code Alarm](#), [Invision](#), [Omega](#), [Prestige](#), and [Pursuit](#). VOXX Electronics has strategic distribution relationships with [EyeLock](#), [Singtrix](#) and [SiriusXM](#). For additional information, please visit our website at [www.voxxelectronics.com](http://www.voxxelectronics.com)

**About VOXX International Corporation:**

[VOXX International Corporation](#) (NASDAQ: VOXX), formerly Audiovox Corporation has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International is a global company...with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in [Europe](#), [Asia](#), [Mexico](#) and [South America](#), and a growing portfolio, which now comprises over 30 trusted brands. For additional information, please visit our Web site at [www.voxxintl.com](http://www.voxxintl.com).

**VOXX International Contact:**

Larissa Bertolotti  
Phone: (631) 436-6408  
Email: [LBertolotti@voxxintl.com](mailto:LBertolotti@voxxintl.com)

# # # # #