



News Release

CarLink Launches Wireless OE-Style Safety Services

Now Available For All Cars in the Aftermarket

HAUPPAUGE, NEW YORK – JULY 7, 2015 --[VOXX Electronics Corporation \(VEC\)](#), a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), announced today advancements to the original CarLink wireless service are now available for purchase. Upgrading your vehicle with today's newest vehicle safety standards just became possible with CarLink; bringing a wide suite of Safety, Remote Start and Savings services into the vehicle with a simple plug-and-play OBD II device.

"In-vehicle safety services are common features in today's newest vehicles, however; there are millions of cars on the road today that are not equipped with these OE-style features as standard equipment. The new CarLink services provide everyone with the ability to enjoy services such as Automatic Crash SOS, Road-side Assistance and Stolen Vehicle Recovery in both older and newer vehicles," said Dan Murphy, VP of Telematics Solutions, VOXX Electronics Corporation.

The new CarLink OBD device uses a nationwide 3G wireless network that is compatible with all vehicles built since the year 1996 and builds upon the original services offered that allow consumers to monitor, manage and maintain their vehicles. While the original services of CarLink focused on the vehicle, the new services added go a step further to protect the driver so you are never alone when an emergency strikes. The new advancements to CarLink provide the following services:

- **Automatic Crash SOS** will call our trained emergency response call center automatically when the vehicle detects that a severe crash has occurred
- **Emergency Roadside Assistance** providing users with a dedicated Emergency Call Center running 24/7 to help you if you break-down, run out of gas, or get a flat tire.
- **Stolen Vehicle Assistance** can allow you to share the vehicle location with the police to help recover your vehicle in the event of theft
- **Remote Start & Access** provides users with the ability to add Security and Remote Start letting you control your vehicle through a smartphone application or computer to unlock, lock or start your vehicle (requires the purchase of a VOXX Electronics Security and/or Remote Start modules)
- **Emergency Response** will allow you to call a 24/7 Emergency Response call center from your Smartphone when in the vehicle
- **Safe Driver** includes our unique Driver Distraction text blocking service app to reduce texting and driving, Safety Zones (Geo-Fencing) for automatic alerts, and Driver Scoring reports to help improve driving habits

- **Insurance Discount Program** provides a digital connection to 19 major Insurance companies for potential insurance discounts when users opt-in to have their driving data reviewed by a selected, participating carrier
- **Vehicle Maintenance Report** communicates most major vehicle issues including the check engine light to help reduce your maintenance costs
- **Fuel Reports** helps to understand how to reduce your fuel costs based on driving habits

The **Basic Service Plan** includes Remote Start and Access & Insurance Discount Program for a yearly subscription fee of \$59.99. The **Premium Service Plan** includes the Basic Service plan as well as all services listed above for a monthly subscription fee of \$9.99 with no contract or activation fee required.

CarLink subscribers can access their personal account by a computer, Android or Apple Smartphones.

CarLink is now available at most major Car Electronics Stores.

For more information about CarLink please visit: www.carlinkusa.com

The [CarLink](#) brand is marketed by VOXX Electronics Corporation, a wholly-owned subsidiary of VOXX International Corp., (NASDAQ: VOXX).

For more information on becoming a VOXX Electronics Dealer in the US, please visit: www.voxxelectronics.com/become-dealer

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About VOXX Electronics Corporation (VEC):

[VOXX Electronics Corporation](#) (VEC) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), a leading, global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its extensive distribution network includes expeditors, mass merchandisers, regional mobile electronic chains and 12-volt specialists both domestic and internationally.

VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include [Advent®](#), [Audiovox®](#), [Car Connection](#), [Code Alarm®](#), [Invision®](#), [Jensen®](#), [Omega®](#), [Prestige®](#), and [Pursuit®](#). For additional information, please visit our Web site at www.voxxelectronics.com.

About VOXX International Corporation:

[VOXX International Corporation](#) (NASDAQ: VOXX), formerly Audiovox Corporation has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International is a global company...with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in [Europe](#), [Asia](#), [Mexico](#) and [South America](#), and a growing portfolio, which now comprises over 30 trusted brands. For additional information, please visit our Web site at www.voxxintl.com.

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