



News Release

FlashLogic Launches New Data Start Remote Start Systems for Honda & Acura Vehicles

HAUPPAUGE, NEW YORK – DECEMBER 8, 2015 --[VOXX Electronics Corporation \(VEC\)](#), a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), announced today the newest addition to the FlashLogic program, the FLRSHA7 Data Start System. The FLRSHA7 is designed exclusively for select 2014+ Honda and Acura vehicles.

“We are committed to introducing applications that increase the number of new and used vehicles that can upgrade through our FlashLogic program. These modules have made a huge difference to our expeditor and retail partner’s ability to upgrade basic keyless entry into full security and remote start systems at reasonable costs, with limited inventory and simplified installation,” said Tom Malone, President of VOXX Electronics Corporation.



The FLRSHA7 includes a programmable module which can be upgraded with the latest firmware updates and a “T-Harness” reducing the dealer’s installation time. The FLRSHA7 requires the use of one of the Prestige, Code Alarm, or Pursuit transmitter upgrade kits (sold separately). The systems can also be added to the popular CarLink smartphone application for the ultimate in operating range and control of the vehicle.

The FlashLogic Data Start program brings ease of installation to a dealer with our vehicle specific T-Harness kits that cover a wide range of the major vehicle brands including BMW, Chrysler, Ford, GM, Infiniti, Mercedes, and Nissan.

The FLRSHA7 is available now at Prestige and Code Alarm Authorized Dealers for an MSRP of \$249.99.

For more information about the new FlashLogic Data Start Remote Start Systems please visit: www.flashlogic.com

The [FlashLogic](#) brand is marketed by VOXX Electronics Corporation, a wholly-owned subsidiary of VOXX International Corp., (NASDAQ: VOXX).

For more information on becoming a VOXX Electronics Dealer in the US, please visit: www.voxxelectronics.com/become-dealer

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About VOXX Electronics Corporation (VEC):

[VOXX Electronics Corporation](#) (VEC) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), a global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, vehicle security and tracking, remote start systems, telematics, and Advanced Driver Assistance Systems (ADAS). VEC's Advanced Solutions Group is focused on developing new strategic partnerships in emerging growth categories in the fields of biometrics, imagery and vocal processing.

VEC sells its products through an extensive distribution network that includes expeditors, mass merchandisers, regional mobile electronics chains and independent specialist both domestic and internationally. VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include: [Advent](#), [Audiovox](#), [Car Connection](#), [CarLink](#), [Code Alarm](#), [Invision](#), [Omega](#), [Prestige](#), and [Pursuit](#). VOXX Electronics has strategic distribution relationships with [EyeLock](#), [Singtrix](#) and [SiriusXM](#). For additional information, please visit our website at www.voxxelectronics.com

About VOXX International Corporation:

[VOXX International Corporation](#) (NASDAQ: VOXX), formerly Audiovox Corporation has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International is a global company...with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in [Europe](#), [Asia](#), [Mexico](#) and [South America](#), and a growing portfolio, which now comprises over 30 trusted brands. For additional information, please visit our Web site at www.voxxintl.com.

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