



News Release

FlashLogic Releases Industry New Firmware for Toyota “H” Key Vehicles

HAUPPAUGE, NEW YORK – NOVEMBER 10, 2015 --[VOXX Electronics Corporation \(VEC\)](#), a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), announced today the newest addition to the FlashLogic FLCAN program to include industry first firmware DL-TL9 for some of the most popular Toyota “H” key vehicles. The DL-TL9 firmware covers immobilizer and databus integration solutions for select 2013-2016 Toyota and Scion standard “H” key vehicles including the Toyota RAV4, Corolla, Camry, Highlander, Sienna, Yaris, Sequoia, Tacoma, and the Scion iM.

“Our team strives to quickly bring applications to market that allow our dealer partners to continue to maximize their profits through the highly successful FlashLogic program,” said Tom Malone, President of VOXX Electronics Corporation. “The industry has been waiting for a solution like this and we are pleased to announce this new firmware is now available to provide our dealers with an edge they have not had before when installing remote start systems across the Toyota and Scion product lines.”

The new DL-TL9 FLCAN firmware is the first solution available to the industry today allowing you to add an aftermarket remote start to some of the most popular Toyota and Scion vehicles without the need to permanently eliminate a customer’s car key by hiding it as part of the installation process.

The FlashLogic program allows dealers to reduce installation time while also offering lower inventory, eliminating the need for dealers to carry vehicle specific SKU’s - by simply downloading the vehicle specific software for a wide range of vehicles. The FlashLogic kits cover a majority of the major vehicle brands including BMW, Chrysler, Ford, GM, Infiniti, Mercedes, Nissan, Scion and Toyota.

The FlashLogic DL-TL9 FLCAN firmware is designed to work with all Prestige, Pursuit and Code Alarm security and remote start systems

For more information about the new FlashLogic Data Remote Start Systems please visit: www.flashlogic.com

The [FlashLogic](#) brand is marketed by VOXX Electronics Corporation, a wholly-owned subsidiary of VOXX International Corp., (NASDAQ: VOXX).

For more information on becoming a FlashLogic Dealer in the US, please visit: www.voxxelectronics.com/become-dealer

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About VOXX Electronics Corporation (VEC):

[VOXX Electronics Corporation](#) (VEC) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), a global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, vehicle security and tracking, remote start systems, telematics, and Advanced Driver Assistance Systems (ADAS). VEC's Advanced Solutions Group is focused on developing new strategic partnerships in emerging growth categories in the fields of biometrics, imagery and vocal processing.

VEC sells its products through an extensive distribution network that includes expeditors, mass merchandisers, regional mobile electronics chains and independent specialist both domestic and internationally. VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include: [Advent](#), [Audiovox](#), [Car Connection](#), [CarLink](#), [Code Alarm](#), [Invision](#), [Omega](#), [Prestige](#), and [Pursuit](#). VOXX Electronics has strategic distribution relationships with [EyeLock](#), [Singtrix](#) and [SiriusXM](#). For additional information, please visit our website at www.voxxelectronics.com

About VOXX International Corporation:

[VOXX International Corporation](#) (NASDAQ: VOXX), formerly Audiovox Corporation has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International is a global company...with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in [Europe](#), [Asia](#), [Mexico](#) and [South America](#), and a growing portfolio, which now comprises over 30 trusted brands. For additional information, please visit our Web site at www.voxxintl.com.

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