



## News Release

### **Advent Plug & Play Navigation Systems Now Available For The 2015 Ford F-150!**

**HAUPPAUGE, NEW YORK – FEBRUARY 24, 2015** --[VOXX Electronics Corporation \(VEC\)](#), a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), today announced the expansion of the Advent Integrated Navigation Applications Guide to include the best-selling 2015 Ford F-150! The Company is the first to offer a plug & play aftermarket solution for the popular vehicle enabling dealers to easily add navigation capabilities to existing 8-inch screens with Ford MyTouch Sync<sup>®</sup> while allowing the consumers to retain all factory features with no modifications to the factory radio.

“We remain committed to the Expedito/Car Dealer market and are focused on providing these channels with products that can increase their profitability while responding to the latest consumer trends in electronics,” said Tom Malone, President of VOXX Electronics. “We are excited to offer an aftermarket solution that will simplify the installation process and provide consumers with a start of the art user interface.”

The Advent Integrated Navigation system works with Ford MyTouch Sync<sup>®</sup> and features navigation accessed by on-screen icons and a matching user interface. iGo Next Gen with USA and Canada mapping features its “latest map guarantee”, ensuring the consumer starts out with the most current maps available and giving them the ability to upgrade to new maps via USB cable, similar to what would be offered in a factory system. iGo (NNG) Certified Navigation Hardware ensures the best user experience. The newest interface with “Next Gen” 3D Mapping and over 11 million POI, turn-by-turn voice guided directions, and ECO Green Navigation which helps save fuel.

The system also includes added/displayed OBD information such as fuel economy, door open/close, engine oil temp, and other available data depending on the vehicle it is installed in. The system also offers an HDMI input which allows users to connect and mirror Smartphone content on the head unit, while also offering charging capabilities. The ability to connect a mobile device directly and conveniently to the HDMI input makes the entertainment possibilities endless. Additionally, the system also enhances the factory AUX input with 12 Band EQ and utilizes all OEM audio. All systems will also integrate with OE camera if installed.

The EXPNAV2 is currently available now and also fits other 2015 models such as the Explorer and Mustang.

A complete list of Integrated Apps available can be found at: [www.adventproducts.com](http://www.adventproducts.com).

For more information about the Advent Integrated Navigation System, please visit: [www.adventproducts.com](http://www.adventproducts.com).

The [Advent](#) brand is marketed by VOXX Electronics Corporation, a wholly-owned subsidiary of VOXX International Corporation, (NASDAQ: VOXX).

For more information on becoming an Advent Dealer in the US, email us at [www.voxxelectronics.com/become-dealer](http://www.voxxelectronics.com/become-dealer).

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**About VOXX Electronics Corporation (VEC):**

[VOXX Electronics Corporation](#) (VEC) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), a leading, global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its extensive distribution network includes power retailers and 12-volt specialists as well as nearly all of the major [vehicle manufacturers](#) (“OEMs”), both domestically and abroad.

VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include [Audiovox®](#), [Invision®](#), [Jensen®](#), [Car Connection](#), [Omega®](#), [Advent®](#), [Code Alarm®](#), [Prestige®](#), [Pursuit®](#) and [Excalibur®](#). For additional information, please visit our Web site at [www.voxxelectronics.com](http://www.voxxelectronics.com)

**About VOXX International Corporation:**

[VOXX International Corporation](#) (NASDAQ: VOXX), formerly Audiovox Corporation has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International is a global company...with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world’s leading automotive manufacturers. The Company has an international footprint in [Europe](#), [Asia](#), [Mexico](#) and [South America](#), and a growing portfolio, which now comprises over 30 trusted brands. For additional information, please visit our Web site at [www.voxxintl.com](http://www.voxxintl.com).

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