



News Release

VOXX Electronics Now Shipping OE Integration Kits Designed to Provide Users with Added Features and Functionality

HAUPPAUGE, NEW YORK – APRIL 16, 2015 --[VOXX Electronics Corporation \(VEC\)](#), a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), announced today they are now shipping two new OE Integration kits that were first introduced in January at the Consumer Electronics Show. The UNISTREAM ONE and BCS1 add features and functionality to an OE system providing users with Bluetooth and music streaming capabilities as well as hands-free calling functions.

“VOXX Electronics has a long history of providing our expeditor and car dealer partners with new products that reflect the latest consumer demands. The addition of these new universal OE Integration Kits deliver features that will work in virtually any vehicle allowing users the option to upgrade new and used models with the latest in-vehicle technology available today at an affordable price,” said Tom Malone, President of VOXX Electronics Corporation.

Universal Bluetooth Streaming and Hands-Free Integration Kit (UNISTREAM ONE) Complete integration kit for Bluetooth streaming and hands-free calling in any vehicle with a coaxial FM antenna input (some cars may require antenna adapters – sold separately).



Users can enjoy hands-free calling and voice activation (allowing the activation of SIRI when paired with iPhone 4S or newer). Even answer and hang up phone calls with the simple press of a button without ever touching the phone itself. UNISTREAM ONE uses award winning transmission technology and features a digital FM transmitter chip and a high-frequency isolation Relay. Additionally, you will be

able to enjoy A2DP stereo music streaming from iPhone, Android and Windows phones while listening through the factory audio system.

Universal Bluetooth Add-on Kit (BCS1) Plug & play system provides users with hands-free calling and music streaming capabilities; works with virtually any vehicle and features one of the best Bluetooth radio receivers in the industry.

Enjoy hands-free calling, voice activation (allowing the activation of SIRI when used with iPhone) and music streaming from iPhone, Android and Windows phones in just two easy steps! Simply mount the BCS1 onto the



dashboard, or any surface facing the driver then connect the 3.5mm audio connector to the auxiliary input port and power it through the included USB/CLA power adapter, (the CLA also includes a secondary USB receptacle with 2.1 amp smartphone charging support). For cars not equipped with an auxiliary input, the BCS1 can utilize any of the Audiovox OEI Silverline DUO vehicle specific interface modules or the AUNI150PRO universal interface module (sold separately).

The BCS1 and the UNISTREAM ONE features the best industry Bluetooth v4.0 CSR radio with wideband speech support for improved audio quality. CSR's latest CVC technology provides echo cancellation and wind noise reduction ensuring excellent call quality at all times.

The UNISTREAM ONE and BCS1 are available now with an MSRP of \$129 and \$59 respectively.

For more information about either the UNISTREAM ONE or the BCS1, please visit: www.audiovoxoei.com

The [Audiovox OEI](#) brand is marketed by VOXX Electronics Corporation, a wholly-owned subsidiary of VOXX International Corp., (NASDAQ: VOXX).

For more information on becoming an Audiovox OEI Dealer in the US, email us at www.audiovoxoei.com/become-dealer

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About VOXX Electronics Corporation (VEC):

[VOXX Electronics Corporation](#) (VEC) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), a leading, global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its extensive distribution network includes power retailers and 12-volt specialists as well as nearly all of the major [vehicle manufacturers](#) ("OEMs"), both domestically and abroad.

VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include [Audiovox®](#), [Invision®](#), [Jensen®](#), [Car Connection](#), [Omega®](#), [Advent®](#), [Code Alarm®](#), [Prestige®](#), [Pursuit®](#) and [Excalibur®](#). For additional information, please visit our Web site at www.voxxelectronics.com.

About VOXX International Corporation:

[VOXX International Corporation](#) (NASDAQ: VOXX), formerly Audiovox Corporation has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International is a global company...with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in [Europe](#), [Asia](#), [Mexico](#) and [South America](#), and a growing portfolio, which now comprises over 30 trusted brands. For additional information, please visit our Web site at www.voxxintl.com.

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