



News Release

VOXX Electronics Introduces Prestige PROCORE, an Upgradeable Remote Start System

HAUPPAUGE, NEW YORK – DECEMBER 10, 2015 -- [VOXX Electronics Corporation \(VEC\)](#), a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), announced today the ultimate in vehicle remote start and security systems with the introduction of Prestige PROCORE (APSFC), one of the most flexible, upgradeable systems available from VOXX today.

“Remote start and security remain one of our key products lines today at VOXX Electronics, and our newest introduction of PROCORE takes the Prestige product offering to the next level,” said Tom Malone, President of VOXX Electronics Corporation. “Prestige PROCORE was built to create a smarter solution for our dealers in a simple step-by-step process, giving them the flexibility to sell features based on what is most important to their customers – without stocking multiple complete kits, in turn reducing their inventory carrying costs.”



The Prestige PROCORE system is a “one-module” solution giving you the ability to build any style of remote start system using only one control module. Through simple programming you can turn on the security system features to give consumers remote start with keyless entry and security, or configure the system to offer remote start with keyless entry.

Next, you have the ability to choose one of five different compatible Prestige Transmitter Kits offering you and your customer’s the ultimate in flexibility. The Transmitter Kits afford you the option to offer any type of system including a One-Way with up to 1,500 feet of operating range, a Two-Way in either LED or LCD display remote control with up to 2,500 feet of operating range, and our all new super slim Two-Way rechargeable LCD display remote control. At this step you also have the option to add the CarLink telematics solution to control the system from virtually anywhere using your smartphone....the possibilities are endless.



Lastly, you have the option to select the Transponder & Door Lock Data Interface module. VOXX has designed a new FlashLogic FLCART to plug directly into this exceptionally smart system offering all the features from the FLCAN packaged into a small “slide-in” cartridge, making the installation faster and cleaner. But we don’t limit your ability to make choices here either...the Prestige PROCORE also includes a DBI Port, should you choose to add a different interface module for vehicle Data Bus integration.

To complete the program, the Prestige PROCORE is programmable from a mobile smartphone (Android or iPhone) or a computer to program both the remote start and FlashLogic features. Of course, Prestige standard programming is also always available.

The Prestige PROCORE (APSFC) is available now at Prestige Authorized Dealers for an MSRP of \$279.99 (Transmitter Sets and Transponder/Door Lock Interface module not included).

For more information about PROCORE please visit: www.voxxelectronics.com

The [Prestige](#) brand is marketed by VOXX Electronics Corporation, a wholly-owned subsidiary of VOXX International Corp., (NASDAQ: VOXX).

For more information on becoming a VOXX Electronics Dealer in the US, please visit: www.voxxelectronics.com/become-dealer

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About VOXX Electronics Corporation (VEC):

[VOXX Electronics Corporation](#) (VEC) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), a global supplier of mobile and consumer electronics products.

VEC is a recognized leader in the marketing of automotive entertainment, vehicle security and tracking, remote start systems, telematics, and Advanced Driver Assistance Systems (ADAS). VEC’s Advanced Solutions Group is focused on developing new strategic partnerships in emerging growth categories in the fields of biometrics, imagery and vocal processing.

VEC sells its products through an extensive distribution network that includes expeditors, mass merchandisers, regional mobile electronics chains and independent specialist both domestic and internationally. VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include: [Advent](#), [Audiovox](#), [Car Connection](#), [CarLink](#), [Code Alarm](#), [Invision](#), [Omega](#), [Prestige](#), and [Pursuit](#). VOXX Electronics has strategic distribution relationships with [EyeLock](#), [Singtrix](#) and [SiriusXM](#). For additional information, please visit our website at www.voxxelectronics.com

About VOXX International Corporation:

[VOXX International Corporation](#) (NASDAQ: VOXX), formerly Audiovox Corporation has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International is a global company...with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in [Europe](#), [Asia](#), [Mexico](#) and [South America](#), and a growing portfolio, which now comprises over 30 trusted brands. For additional information, please visit our Web site at www.voxxintl.com.

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