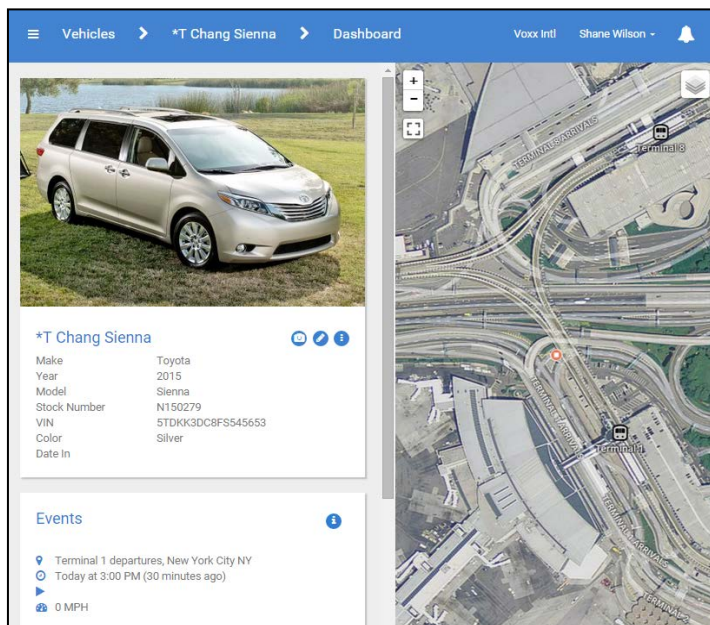




News Release

Protect One of Your Most Important Personal Assets with Pursuit Stolen Vehicle Recovery System

HAUPPAUGE, NEW YORK – JUNE 23, 2015 --[VOXX Electronics Corporation \(VEC\)](#), a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), announced today the Company's exclusive car dealer product line is now shipping the Pursuit Stolen Vehicle Recovery "SVR" System. Pursuit SVR can be installed in any vehicle to deliver an affordable stolen vehicle tracking device with 5 years of stolen vehicle recovery service included. Granting users access to a team of certified recovery professionals 24/7 who can assist and work with law enforcement officials in the event of a theft.



"Most vehicles are not equipped by the factory with stolen vehicle protection, allowing Pursuit SVR to deliver a complete solution for car dealers, while also satisfying the consumer's desire for this level of protection," said Dan Murphy, VP of Telematics Solutions, VOXX Electronics Corporation.

Activation of this service is simple; once the unit is professionally installed, the user logs into the Pursuit SVR website to set up and activate their personal account. Users will then be protected coast to coast with the 24/7 nationwide wireless cellular service and a team of certified recovery professionals. In the event a vehicle is stolen or missing you

would need to notify your local law enforcement officials to obtain a police report, then inform the recovery team by calling the recovery center hotline available 24/7/365 where they will work with law enforcement officials to track and locate the vehicle.

During the activation process users will have the opportunity to opt-in to receive one year of Location Based Services (LBS) free of charge, with the option to add each additional year of service for \$49.99/year. Opting into this service will provide the user with Automatic Notifications where you have the option to set alerts whenever you park the vehicle to monitor its movements. If movement occurs during this period the device will automatically send you a notification, indicating the car has moved locations. This service also provides users with geo-fencing capabilities to track where the vehicle has traveled, access to trip reports and towing alerts.

Pursuit SVR is currently available now at participating Car Dealers coast-to-coast for an MSRP of \$699.99. (Includes 5 years of service)

To activate your device please visit: www.PROSVR.com.

For more information about the Pursuit SVR please visit: www.voxxelectronics.com

The [Pursuit](#) brand is marketed by VOXX Electronics Corporation, a wholly-owned subsidiary of VOXX International Corporation, (NASDAQ: VOXX).

For more information on becoming a VOXX Electronics Dealer in the US, please visit: www.voxxelectronics.com/become-dealer

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About VOXX Electronics Corporation (VEC):

[VOXX Electronics Corporation](#) (VEC) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), a leading, global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its extensive distribution network includes expeditors, mass merchandisers, regional mobile electronic chains and 12-volt specialists both domestic and internationally.

VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include [Advent®](#), [Audiovox®](#), [Car Connection](#), [Code Alarm®](#), [Invision®](#), [Jensen®](#), [Omega®](#), [Prestige®](#), and [Pursuit®](#). For additional information, please visit our Web site at www.voxxelectronics.com.

About VOXX International Corporation:

[VOXX International Corporation](#) (NASDAQ: VOXX), formerly Audiovox Corporation has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International is a global company...with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in [Europe](#), [Asia](#), [Mexico](#) and [South America](#), and a growing portfolio, which now comprises over 30 trusted brands. For additional information, please visit our Web site at www.voxxintl.com.

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