



## News Release

### **Ray Pace Elected as Vice Chair of CEA's Technology & Standards Council**

**HAUPPAUGE, NEW YORK – MARCH 30, 2015** --[VOXX Electronics Corporation \(VEC\)](#), a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), announced today that Ray Pace has been elected as vice chair of the Consumer Electronics Association (CEA)® Technology & Standards Council (TSC). The TSC guides CEA's work on technology and standards activities, including CEA's standards development program which is accredited by the American National Standards Institute.

CEA leads technology manufacturers in fostering consumer electronics industry growth by developing industry standards and technical specifications that enable new products to come to market and encourage interoperability with existing devices. CEA's standards program has over 60 active groups and more than 1,300 participants developing industry standards for audio, video, networking, automotive and wireless applications.

"We are excited for Ray to join the Technology & Standards Council as Vice Chair and know he will be a great addition to the program," said Tom Malone, President of VOXX Electronics Corporation. "Many of our employees have participated with CEA on numerous boards, committees, panels and forums over the years and we are proud to support such a proactive and involved organization that is dedicated to helping promote the entire consumer electronics industry."

Ray has more than 30 years of experience developing professional and consumer audio technology, and is currently a senior design engineer for Jensen/Advent mobile products at VOXX. He has also been active with CEA on various roles for over 12 years.

"Ray is a tremendous asset to the CEA standards program and will provide excellent leadership for the TSC, as it continues to expand into new, innovative areas such as health and fitness," said Brian Markwalter, Senior Vice President, Research and Standards, CEA.

#### **About VOXX Electronics Corporation (VEC):**

[VOXX Electronics Corporation](#) (VEC) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), a leading, global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its extensive distribution network includes power retailers and 12-volt specialists as well as nearly all of the major [vehicle manufacturers](#) ("OEMs"), both domestically and abroad.

VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include [Audiovox®](#), [Invision®](#), [Jensen®](#), [Car Connection](#), [Omega®](#), [Advent®](#), [Code Alarm®](#), [Prestige®](#), [Pursuit®](#) and [Excalibur®](#). For additional information, please visit our Web site at [www.voxxelectronics.com](http://www.voxxelectronics.com)

**About VOXX International Corporation:**

[VOXX International Corporation](#) (NASDAQ: VOXX), formerly Audiovox Corporation has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International is a global company...with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in [Europe](#), [Asia](#), [Mexico](#) and [South America](#), and a growing portfolio, which now comprises over 30 trusted brands. For additional information, please visit our Web site at [www.voxxintl.com](http://www.voxxintl.com).

**About CEA:**

The Consumer Electronics Association (CEA) is the technology trade association representing the \$223 billion U.S. consumer electronics industry. More than 2,000 companies enjoy the benefits of CEA membership, including legislative and regulatory advocacy, market research, technical training and education, industry promotion, standards development and the fostering of business and strategic relationships. CEA also owns and produces the International CES – The Global Stage for Innovation. All profits from CES are reinvested into CEA's industry services. Find CEA online at [www.CE.org](http://www.CE.org).

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