



News Release

VOXX Electronics Signs Letter Of Intent with S4 Worldwide For Exclusive Rights to Manufacture and Distribute Streaming Wearable Body Camera

HAUPPAUGE, NEW YORK – SEPTEMBER 16, 2015 --[VOXX Electronics Corporation \(VEC\)](#), a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), today announced the Company has signed a Letter of Intent with S4 Worldwide, LLC for exclusive rights to manufacture and distribute the SENTRY BodyCam, a real-time HD/IR streaming wearable body camera designed for military, police and law enforcement officials.

S4 Worldwide (S4W) provides mobile real-time situational awareness technologies to business decision-makers using environmentally friendly, solar and wind powered trailer-mounted systems. Video, audio, and sensor data is gathered from remote sites and electronically presented to users through a secure website and onto their laptops, tablets, or smartphones.

“We are very excited for the opportunity to enter this new category and partner with S4W to deliver the SENTRY BodyCam to police and law enforcement officials. In recent months we have seen several high profile incidents in the media where significant attention has been drawn to police as well as the public. Our partnership with S4W comes at an opportune time to deliver this new wearable technology solution to the market. We are optimistic that a solution which can document real-time events will help protect both law enforcement and the public,” said Tom Malone, President of VOXX Electronics Corporation. “Entry into this category provides us the opportunity to service new distribution channels in high profile emerging markets.”

SENTRY BodyCam transmits a real-time HD video communications link for police and law enforcement officials for instant awareness and visibility from any location with an embedded GPS chip. The SENTRY BodyCam is self-powered up to 10 hours with portable lithium polymer battery supply, automatic video upload via Wi-Fi, automated notification of activity recorded and extended onboard and remote archiving capabilities.

“The potential of entering into a partnership with VOXX Electronics which maintains one of the finest distribution networks in the world represents a major milestone for S4W. VOXX has extensive capabilities and a proven track record in manufacturing, logistics and fulfillment to help deliver this product through multiple channels and categories,” said Paul Sault, CEO and Founder of S4 Worldwide, LLC. “Partnering with VOXX will complete our overall business model giving us the ability to provide a true beginning-to-end range of services to our customers as well as increase the possibility of future product developments.”

For more information about the SENTRY BodyCam please visit: www.voxxelectronics.com

For more information on becoming a VOXX Electronics Dealer in the US, please visit: www.voxxelectronics.com/become-dealer

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About VOXX Electronics Corporation (VEC):

[VOXX Electronics Corporation](#) (VEC) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), a leading, global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its extensive distribution network includes expeditors, mass merchandisers, regional mobile electronic chains and 12-volt specialists both domestic and internationally.

VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include [Advent](#)®, [Audiovox](#)®, [Car Connection](#), [Code Alarm](#)®, [Invision](#)®, [Jensen](#)®, [Omega](#)®, [Prestige](#)®, and [Pursuit](#)®. For additional information, please visit our Web site at www.voxxelectronics.com.

About VOXX International Corporation:

[VOXX International Corporation](#) (NASDAQ: VOXX), formerly Audiovox Corporation has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International is a global company...with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in [Europe](#), [Asia](#), [Mexico](#) and [South America](#), and a growing portfolio, which now comprises over 30 trusted brands. For additional information, please visit our Web site at www.voxxintl.com.

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