

News Release

Enjoy Satellite Radio with SATSTREAMER, The First SiriusXM-Ready™ Bluetooth Integration Kit for Honda Vehicles

HAUPPAUGE, NEW YORK – JULY 14, 2015 –<u>VOXX Electronics Corporation (VEC)</u>, a whollyowned subsidiary of <u>VOXX International Corporation</u> (NASDAQ: VOXX), announced today the expansion of SATSTREAMER, the first SiriusXM-ReadyTM Bluetooth integration kit for Honda vehicles.

"SATSTREAMER was developed in the United States by our in-house engineering team. Utilizing patent pending streaming integration technology, this all new after-market interface module allows Honda customers to easily incorporate SiriusXM via Bluetooth streaming technology into select vehicles," said Tom Malone, President of VOXX Electronics Corporation.

SATSTREAMER now delivers an integration kit for select 2014-2015 Honda vehicles giving drivers the ability to upgrade their in-vehicle listening experience to include SiriusXM's commercial-free music, plus premier sports talk and live events, comedy, news, exclusive talk and entertainment, and the most comprehensive Latin music, sports and talk programming in radio. SATSTREAMER connects to the SiriusXM SXV300 Connect Vehicle Tuner (sold separately, subscription required). With simple installation only requiring 3 wires – power, ignition and ground connections (and the placement of the SiriusXM antenna on the vehicle's roof) you can now enjoy all the benefits of satellite radio in select 2014-2015 Honda Accord, Civic, and Odyssey and 2015 Honda CRV and Honda FIT vehicles.

Sirius, XM, SiriusXM and all related marks and logos are trademarks of Sirius XM Radio Inc. and its subsidiaries.

SATSTREAMER for Honda is available now for an MSRP of \$499.

For more information about the SATSTREAMER please visit: <u>www.audiovoxoei.com</u>

The <u>FlashLogic</u> brand is marketed by VOXX Electronics Corporation, a wholly-owned subsidiary of VOXX International Corp., (NASDAQ: VOXX).

For more information on becoming a FlashLogic Dealer in the US, email us at <u>www.audiovoxoei.com/become-dealer</u>

Like us on our Facebook Page: <u>Audiovox</u> Subscribe to our YouTube Channel: <u>VOXX Electronics</u>

About VOXX Electronics Corporation (VEC):

<u>VOXX Electronics Corporation</u> (VEC) is a wholly-owned subsidiary of <u>VOXX International</u> <u>Corporation</u> (NASDAQ: VOXX), a leading, global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its extensive distribution network includes expeditors, mass merchandisers, regional mobile electronic chains and 12-volt specialists both domestic and internationally.

VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include <u>Advent</u>®, <u>Audiovox</u>®, <u>Car</u> <u>Connection</u>, <u>Code Alarm</u>®, <u>Invision</u>®, <u>Jensen</u>®, <u>Omega</u>®, <u>Prestige</u>®, and <u>Pursuit</u>®. For additional information, please visit our Web site at <u>www.voxxelectronics.com</u>.

About VOXX International Corporation:

VOXX International Corporation (NASDAQ: VOXX), formerly Audiovox Corporation has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International is a global company...with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in Europe, Asia, Mexico and South America, and a growing portfolio, which now comprises over 30 trusted brands. For additional information, please visit our Web site at www.voxxintl.com.

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