



News Release

VOXX Electronics Hosts Successful Singtrix Demo Event at FAO Schwarz® in New York City!

HAUPPAUGE, NEW YORK – MAY 14, 2015 --[VOXX Electronics Corporation \(VEC\)](#), a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), is excited to announce it hosted a successful Singtrix demo event at the FAO Schwarz® flagship store in New York City on Saturday, May 2 and Sunday, May 3.

The Singtrix team invaded the iconic Fifth Avenue store to showcase just how great the vocal effects of Singtrix really are. FAO Schwarz customers were lined up eager to unleash their inner rock star. Children, teens and parents sang their hearts out to some of the hottest hits.

Singtrix takes the karaoke experience to the next level with the most advanced, natural sounding vocal effects and pitch correction that can make anyone sound like a pro. Featuring more than 300 amazing studio quality vocal effects inspired by famous artists and epic songs covering every generation and music genre, Singtrix makes bad singers sound good and good singers sound amazing.

“We are very excited about the overwhelming response we received at our FAO Schwarz event earlier this month. During the demo days we had the opportunity to interact with enthusiastic customers who saw firsthand how Singtrix can truly make bad singers sound good and good singers sound amazing,” said Tom Malone President of VOXX Electronics Corporation.

Singtrix is currently available nationwide for an MSRP of \$349.99.

For more information about Singtrix, please visit: www.Singtrix.com

For more information on becoming a VOXX Electronics Dealer in the US, please visit: www.voxxelectronics.com/become-dealer

Like us on our Facebook Page: [Singtrix](#)

Subscribe to our YouTube Channel: [Singtrix](#)

About VOXX Electronics Corporation (VEC):

[VOXX Electronics Corporation](#) (VEC) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), a leading, global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its extensive distribution network includes expeditors, mass merchandisers, regional mobile electronic chains and 12-volt specialists both domestic and internationally.

VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include [Advent®](#), [Audiovox®](#), [Car](#)

[Connection](#), [Code Alarm®](#), [Invision®](#), [Jensen®](#), [Omega®](#), [Prestige®](#), and [Pursuit®](#). For additional information, please visit our Web site at www.voxxelectronics.com.

About VOXX International Corporation:

[VOXX International Corporation](#) (NASDAQ: VOXX), formerly Audiovox Corporation has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International is a global company...with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in [Europe](#), [Asia](#), [Mexico](#) and [South America](#), and a growing portfolio, which now comprises over 30 trusted brands. For additional information, please visit our Web site at www.voxxintl.com.

VOXX International Contact:

Larissa Bertolotti

Phone: (631) 436-6408

Email: LBertolotti@voxxintl.com

#