

# **News Release**

## Singtrix Honored with Edison Award in New York City

**HAUPPAUGE, NEW YORK – MAY 19, 2015 –**<u>VOXX Electronics Corporation (VEC)</u>, a whollyowned subsidiary of <u>VOXX International Corporation</u> (NASDAQ: VOXX), today announced that Singtrix, one of the most advanced and innovative karaoke systems has been honored with an Edison Award. The Edison Awards are among the most prestigious accolades honoring excellence in new product and service development, marketing, and human-centered design and innovation. Award winners represent "game changing" products, services and excellence in leadership and innovation around four criteria: Concept, Value, Delivery and Impact.



"The Edison Awards recognize and honor the most innovative new products, services and business leaders in the world and we are very proud of the recognition that our Singtrix partners have received," said Tom Malone, President of VOXX Electronics Corporation. "It is an honor to be associated with an award winning product and company. We are happy to be partnered with John Devecka and the Singtrix team to deliver this product!"

Singtrix takes the Karaoke experience to the next level with one of the most advanced, natural sounding vocal effects, and pitch correction that can make anyone sound like a pro. Featuring more

than 300 amazing studio quality vocal effects inspired by famous artists and epic songs covering every generation and music genre, Singtrix makes bad singers sound good and good singers sound amazing.

"We really appreciate this special recognition by the Edison Awards Committee. Our goal for Singtrix was to make singing inclusive, inspiring and fun for everyone regardless of their ability. That bold idea required us to dramatically innovate in a category that was relatively unchanged for decades," said John Devecka, Chief Executive Officer of Singtrix. "I am proud of our team and all of our many supportive partners who took a lot risks to help us make this a reality."

Singtrix is currently available nationwide for an MSRP of \$349.99.

For more information about Singtrix, please visit: <u>www.Singtrix.com</u>

For more information on becoming a VOXX Electronics Dealer in the US, please visit: <u>www.voxxelectronics.com/become-dealer</u>

Like us on our Facebook Page: <u>Singtrix</u> Subscribe to our YouTube Channel: <u>Singtrix</u>

#### About VOXX Electronics Corporation (VEC):

VOXX Electronics Corporation (VEC) is a wholly-owned subsidiary of VOXX International Corporation (NASDAQ: VOXX), a leading, global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its extensive distribution network includes expeditors, mass merchandisers, regional mobile electronic chains and 12-volt specialists both domestic and internationally.

VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include <u>Advent®</u>, <u>Audiovox®</u>, <u>Car</u> <u>Connection</u>, <u>Code Alarm®</u>, <u>Invision®</u>, <u>Jensen®</u>, <u>Omega®</u>, <u>Prestige</u>®, and <u>Pursuit</u>®. For additional information, please visit our Web site at <u>www.voxxelectronics.com</u>.

#### About VOXX International Corporation:

VOXX International Corporation (NASDAQ: VOXX), formerly Audiovox Corporation has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International is a global company...with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in Europe, Asia, Mexico and South America, and a growing portfolio, which now comprises over 30 trusted brands. For additional information, please visit our Web site at www.voxxintl.com.

### **VOXX International Contact:**

Larissa Bertolotti Phone: (631) 436-6408 Email: <u>LBertolotti@voxxintl.com</u>

# # # # #