



News Release

Singtrix Personal Bundle Launches At TOYS “R” US® Stores Near You!

HAUPPAUGE, NEW YORK – SEPTEMBER 23, 2015 --[VOXX Electronics Corporation \(VEC\)](#), a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), announced today TOYS “R” US® will be the first retailer to launch the Singtrix Personal Bundle, the next-generation karaoke machine that makes bad singers sound good and good singers sound amazing in a portable and personal design.

After the successful launch of the Singtrix Party Bundle, the creators of the original Guitar Hero® developed the Singtrix Personal Bundle, a portable and personal design that lets you plug in any music device; smartphone, tablet or PC to use with headphones and/or other speaker systems to play any song transforming everyone into a rock star!



“We’re very excited to debut and launch the Singtrix Personal Bundle at TOYS “R” US® retail stores this month. Introducing the Singtrix Personal Bundle to market affords us with the opportunity to offer a more versatile Singtrix Karaoke experience to a broader audience of rock stars,” said Tom Malone, President of VOXX Electronics Corporation. “With the Singtrix Personal Bundle now everyone, regardless of where they are can utilize the Singtrix studio quality vocal effects.”

Singtrix takes the karaoke experience to the next level with one of the most advanced, natural sounding vocal effects and pitch correction technology that can make anyone sound like a pro. The Personal Bundle features the “Studio” unit with more than 300 amazing studio quality vocal effects inspired by famous artists and epic songs, covering every generation and music genre. The Singtrix technology lowers existing vocals from standard songs to create your own karaoke track making entertaining options endless. A custom mic with “Hit” effect control is also included to instantly transform your voice into a 4-part vocal harmony; it’s like having live back-up singers at the press of a button.

Since the launch of Singtrix, it has been presented with numerous awards including a 2015 CES Innovation Award which honors outstanding design and engineering in consumer electronics products as well as recently being honored with an Edison Award. The Edison Awards are one of the most prestigious accolades honoring excellence in new product and service development, marketing, and

human-centered design and innovation. Award winners represent “game changing” products, services and excellence in leadership and innovation.

Singtrix has also been featured on numerous television segments with the co-founders of Singtrix, John Devecka and Eric Berkowitz making their TV debut in October, 2014 when they appeared on Season 6 of the ABC hit show, Shark Tank! Singtrix has also rocked the EXTRA Stage with host Mario Lopez, been featured on The View, as one of Whoopi’s favorite new things and featured as one of the best holiday gadgets on the Today Show.

The Singtrix Personal Bundle is available now at TOYS “R” US® Stores and online at ToysRus.com for an MSRP of \$229.00.

The Singtrix Party Bundle is available at select TOYS “R” US® Retail Store locations and online at ToysRus.com for an MSRP of \$349.99.

For more information about Singtrix, please visit: www.Singtrix.com

For more information on becoming a VOXX Electronics Dealer in the US, please visit: www.voxxelectronics.com/become-dealer

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About VOXX Electronics Corporation (VEC):

[VOXX Electronics Corporation](#) (VEC) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), a global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, vehicle security and tracking, remote start systems, telematics, and Advanced Driver Assistance Systems (ADAS). VEC’s Advanced Solutions Group is focused on developing new strategic partnerships in emerging growth categories in the fields of biometrics, imagery and vocal processing.

VEC sells its products through an extensive distribution network that includes expeditors, mass merchandisers, regional mobile electronics chains and independent specialist both domestic and internationally. VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include: [Advent](#), [Audiovox](#), [Car Connection](#), [CarLink](#), [Code Alarm](#), [Invision](#), [Omega](#), [Prestige](#), and [Pursuit](#). VOXX Electronics has strategic distribution relationships with [EyeLock](#), [Singtrix](#) and [SiriusXM](#).

For additional information, please visit our website at www.voxxelectronics.com

About VOXX International Corporation:

[VOXX International Corporation](#) (NASDAQ: VOXX), formerly Audiovox Corporation has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International is a global company...with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world’s leading automotive manufacturers. The Company has an international footprint in [Europe](#), [Asia](#), [Mexico](#) and [South America](#), and a growing portfolio, which now comprises over 30 trusted brands. For additional information, please visit our Web site at www.voxxintl.com.

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