

# **News Release**

## VOXX Electronics Attends KnowledgeFest Spring Training to Showcase 12Volt Products and Host Training Workshop

**HAUPPAUGE, NEW YORK – APRIL 9, 2015 –**<u>VOXX Electronics Corporation (VEC)</u>, a whollyowned subsidiary of <u>VOXX International Corporation</u> (NASDAQ: VOXX), announced today they will be attending the 2015 KnowledgeFest Spring Training in Indianapolis on April 11-13 to showcase their extensive 12 Volt Retail and Car Dealer specific products across their numerous brands (Booth #104). The Company will also be hosting a training workshop on Advanced Troubleshooting and Diagnostics for Transponder & Door Lock Interface modules during the show on both Saturday and Sunday afternoon.

"KnowledgeFest Spring Training brings together a group of passionate specialty retailers and reps with an interest to learn more and interact with the many different mobile electronics suppliers exhibiting," said Tom Malone, President of VOXX Electronics Corporation. "Having a great audience sets the stage for us to display our broad lineup of 12 Volt products and gives us the opportunity to talk oneon-one with our customers."

At the VOXX Electronics Booth the Company will be showcasing the latest offerings across all of their brands including:

- Advent/Audiovox Headrest and Overhead systems featuring HDMI/MHL connectivity as well as Android Custom Headrest systems with over 1,000 vehicle applications
- Car Connection 2.0 the next generation Car Connection product that comes with new safety and money-saving subscription services that will work with all 3G Car Connection OBD II devices
- Prestige, Code Alarm and Pursuit Security and Remote Start systems offering some of the slimmest transmitters with double the operating range
- New FlashLogic firmware adding to a broad line up of transponder and door lock interface products available in the market today
- Advent Lane Departure and Forward Collision Warning Systems with In-Vehicle Camera is the latest in-vehicle solution that offers three levels of driver safety in a single product
- Advent Next Generation Navigation Systems offering add-on navigation interfaces giving the end user the ability to add updateable and upgradable navigation features to a factory infotainment system on numerous makes and models
- Jensen multimedia receivers present the user with the ability to connect a mobile device directly and conveniently to the HDMI/MHL inputs making the entertainment possibilities literally endless
- New systems to the OE Integration product line deliver all things from universal systems that will work in virtually any vehicle to custom systems designed specifically by vehicle.

Including SATSTREAMER, the first SiriusXM-Ready<sup>TM</sup> Bluetooth integration kit for select 2014-2015 Toyota and Scion vehicles when connected to the SiriusXM SXV300 Connect Vehicle Tuner (sold separately, subscription required), giving consumers access to SiriusXM's commercial-free music, plus premier sports talk and live events, comedy, news, exclusive talk and entertainment, and the most comprehensive Latin music, sports and talk programming in radio, all delivered via satellite.

Additionally, you'll get a closer look at the 360fly, a 360-degree video camera that offers an
extraordinary way to shoot, share and experience video with a seamless 360-degree field of
view.

You will also have the opportunity to join Phil Camirand of Automotive Data Solutions (ADS) and Brian Munyon of VOXX Electronics on Saturday and Sunday as they take you through the latest tips for troubleshooting remote start transponder and door lock interface issues on today's challenging vehicles. Brian will also spend time taking you through the programming steps for the new VOXX Prestige/Pursuit web based system programming.

The training workshop 'Advanced Troubleshooting and Diagnostics for Transponder & Door Lock Interface modules' will be held on both Saturday, April 11<sup>th</sup> and Sunday, April 12<sup>th</sup> from 5:15pm to 6:15pm in Meeting Room 140. The first 50 attendees each night will receive a VOXX Electronics Swag Bag plus there will be a drawing each night for attendees to win first, second and third place prize packages including a Klispch RB-10 Soundbar, Prestige APS997E Remote Start & Security System with Car Connection PRO and 1 year prepaid service and a \$100 Snap-on gift card.

Visit the VOXX Electronics at Booth #104 at the 2015 KnowledgeFest – Spring Training on Saturday, April 11, through Monday, April 13 at the Indiana Convention Center in Indianapolis, IN.

For more information about VOXX Electronics please visit: <u>www.voxxelectronics.com</u>

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For more information on becoming a VOXX Electronics Dealer in the US, please visit: <u>www.voxxelectronics.com/become-dealer</u>

Like us on our Facebook Page: <u>Audiovox</u> Subscribe to our YouTube Channel: <u>VOXX Electronics</u>

### About VOXX Electronics Corporation (VEC):

<u>VOXX Electronics Corporation</u> (VEC) is a wholly-owned subsidiary of <u>VOXX International</u> <u>Corporation</u> (NASDAQ: VOXX), a leading, global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its extensive distribution network includes power retailers and 12-volt specialists as well as nearly all of the major <u>vehicle manufacturers</u> (<u>"OEMs"</u>), both domestically and abroad.

VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include <u>Audiovox</u>®, <u>Invision</u>®, <u>Jensen</u>®, <u>Car Connection</u>, <u>Omega</u>®, <u>Advent</u>®, <u>Code</u>

<u>Alarm</u>®, <u>Prestige</u>®, <u>Pursuit</u>® and <u>Excalibur</u>®. For additional information, please visit our Web site at <u>www.voxxelectronics.com</u>.

#### About VOXX International Corporation:

VOXX International Corporation (NASDAQ: VOXX), formerly Audiovox Corporation has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International is a global company...with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in Europe, Asia, Mexico and South America, and a growing portfolio, which now comprises over 30 trusted brands. For additional information, please visit our Web site at www.voxxintl.com.

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