



News Release

VOXX Electronics Corporation Announces Three New Mobile Electronics Regional Sales Managers to Join the Team

HAUPPAUGE, NEW YORK – NOVEMBER 17, 2015 --[VOXX Electronics Corporation \(VEC\)](#), a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), announced today the addition of three new Mobile Electronics Regional Sales Managers, Airon Ayala, Brad Haney and Todd Huhtanen to join the VOXX Electronics Sales Team. Together with their expansive background and knowledge of mobile electronics each new sales manager will be responsible for handling the Western Region Retail Sales, Midwest Region Expeditor Sales and the New England/Mid-Atlantic Region Expeditor Sales respectively.

“We pride ourselves on having one of the most dynamic and aggressive sales teams in the industry and are excited to have Airon, Brad and Todd join the team. We believe with their years of experience, extensive product knowledge, strong work ethic and proven track record that they will be a great addition to our team,” said Tom Malone, President of VOXX Electronics Corporation.

Airon Ayala, Western Region Retail Sales Manager joins us from Alpine Electronics of America, Inc., with over 25 years of experience in the automotive consumer electronics industry. At Alpine, Airon contributed to the successful launch and implementation of new expeditor and restyler channels of business. In 2014 Airon was honored with Sales Representative of the year exceeding annual sales goals.

Brad Haney joins VOXX as the Midwest Region Expeditor Sales Manager with nearly 20 years of experience in the automotive industry and new car dealership channel. Brad joins us from Auto Konnect LLC., where he focused on promoting and highlighting the sales of vehicle accessories within dealerships resulting in increased sales.

Todd Huhtanen joins the team as the New England/Mid-Atlantic Region Expeditor Sales Manager with over 30 years of experience in automotive aftermarket sales. Over the course of his career Todd has worked for or with manufacturers, retailers, new car dealers, and automotive wholesale expeditors, in the automotive electronics and accessory industries providing him with a solid understanding of the needs and culture of new car dealers and expeditors.

For more information on becoming a VOXX Electronics Dealer in the US, please visit: www.voxxelectronics.com/become-dealer

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About VOXX Electronics Corporation (VEC):

[VOXX Electronics Corporation](#) (VEC) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), a global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, vehicle security and tracking, remote start systems, telematics, and Advanced Driver Assistance Systems (ADAS). VEC's Advanced Solutions Group is focused on developing new strategic partnerships in emerging growth categories in the fields of biometrics, imagery and vocal processing.

VEC sells its products through an extensive distribution network that includes expeditors, mass merchandisers, regional mobile electronics chains and independent specialist both domestic and internationally. VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include: [Advent](#), [Audiovox](#), [Car Connection](#), [CarLink](#), [Code Alarm](#), [Invision](#), [Omega](#), [Prestige](#), and [Pursuit](#). VOXX Electronics has strategic distribution relationships with [EyeLock](#), [Singtrix](#) and [SiriusXM](#).

For additional information, please visit our website at www.voxxelectronics.com

About VOXX International Corporation:

[VOXX International Corporation](#) (NASDAQ: VOXX), formerly Audiovox Corporation has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International is a global company...with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in [Europe](#), [Asia](#), [Mexico](#) and [South America](#), and a growing portfolio, which now comprises over 30 trusted brands. For additional information, please visit our Web site at www.voxxintl.com.

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