



## News Release

### **VOXX Electronics Presents Full Line of 12 Volt Retail and Car Dealer Products at SEMA**

**HAUPPAUGE, NEW YORK – OCTOBER 30, 2015** --[VOXX Electronics Corporation \(VEC\)](#), a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), announced today they will be attending the 2015 SEMA Show in Las Vegas, Nevada on November 3-6 to showcase their extensive 12 Volt Retail and Car Dealer specific product lines across all of their brands.

“As SEMA is the premier automotive specialty products trade event in the world it sets the perfect stage for us to showcase and demonstrate our product lines with the thousands of attendees present at the show,” said Tom Malone, President of VOXX Electronics Corporation. “This year at the VOXX booth we present a strong new product offering across every category featuring the latest in connectivity, telematics, safety and security.”

Inside the VOXX Electronics Booth the Company will be featuring; Advent/Audiovox Mobile Video Systems, Vehicle Security and Tracking, Remote Start Systems, Telematics, Advanced Driver Assistance Systems (ADAS), as well as Navigation.

- Advent/Audiovox Mobile Video will showcase Headrest and Overhead systems featuring HDMI/MHL connectivity as well as the 8-inch Android Headrest systems delivering unlimited content options to rear seat passengers. The Android systems provide all of the features an Android operating system offers while still supporting DVD with over 1,000 vehicle applications.
- Pursuit Stolen Vehicle Recovery “SVR” System delivers an affordable stolen vehicle tracking device that can be installed in any vehicle granting users access to a team of certified recovery professionals to assist and work with law enforcement officials in the event of vehicle theft.
- New Prestige, Code Alarm and Pursuit Security and Remote Start systems feature some of the slimmest transmitters in the market with double the operating range on certain models.
- New FlashLogic turns factory keyless entry systems into full remote start system for select Mercedes, Honda, Acura, Nissan, Infiniti, Chrysler, Dodge, Jeep and RAM vehicles....and the time saving Weblink Mobile FlashLogic Programmer for Android and iOS devices gives installers the ability to “flash” the interface modules and Data Start systems.
- CarLink delivers a suite of OE-style safety services to most vehicles with a simple OBD II device. CarLink focuses on protecting the driver so you are never alone when an emergency strikes providing services such as Automatic Crash SOS, Emergency Roadside Assistance, Remote Start & Access, Driver Distraction, Safety Zones, Driver Score and Vehicle Health Reports and the ability to opt-in to the Insurance Discount Program for potential insurance savings.

- View the full line up of ADAS rear-view mirrors/monitors, back up cameras and parking sensors including the RVM740, 7.4” full screen replacement mirror/monitor, the ACA800, license plate mounted backup camera, and the PSD1000, high definition parking sensor with video overlay system.
- Advent Lane Departure and Forward Collision Warning Systems with In-Vehicle Camera is the latest in-vehicle solution that offers three levels of driver safety in a single product
- Advent Next Generation Navigation systems allow for a seamless integration without any modification to the OEM radio. Easily add navigation capabilities with a simple and fast installation that retains all OEM warranties and provides a better driving experience.

Visit VOXX Electronics at the 2015 SEMA Show in the North Hall, Booth #11929 – Tuesday, November 3, through Friday, November 6, at the Las Vegas Convention Center in Las Vegas, Nevada.

For more information about any of the products being shown at SEMA please visit: [www.voxxelectronics.com](http://www.voxxelectronics.com)

For more information on becoming a VOXX Electronics Dealer in the US, please visit: [www.voxxelectronics.com/become-dealer](http://www.voxxelectronics.com/become-dealer)

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**About VOXX Electronics Corporation (VEC):**

[VOXX Electronics Corporation](#) (VEC) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), a global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, vehicle security and tracking, remote start systems, telematics, and Advanced Driver Assistance Systems (ADAS). VEC’s Advanced Solutions Group is focused on developing new strategic partnerships in emerging growth categories in the fields of biometrics, imagery and vocal processing.

VEC sells its products through an extensive distribution network that includes expeditors, mass merchandisers, regional mobile electronics chains and independent specialist both domestic and internationally. VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include: [Advent](#), [Audiovox](#), [Car Connection](#), [CarLink](#), [Code Alarm](#), [Invision](#), [Omega](#), [Prestige](#), and [Pursuit](#). VOXX Electronics has strategic distribution relationships with [EyeLock](#), [Singtrix](#) and [SiriusXM](#). For additional information, please visit our website at [www.voxxelectronics.com](http://www.voxxelectronics.com)

**About VOXX International Corporation:**

[VOXX International Corporation](#) (NASDAQ: VOXX), formerly Audiovox Corporation has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International is a global company...with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world’s leading automotive manufacturers. The Company has an international footprint in [Europe](#), [Asia](#), [Mexico](#) and [South America](#), and a growing portfolio, which now comprises over 30 trusted brands. For additional information, please visit our Web site at [www.voxxintl.com](http://www.voxxintl.com).

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