

## **News Release**

# VOXX Electronics Attends KnowledgeFest Summer Training and Hosts Training Workshop

HAUPPAUGE, NEW YORK – AUGUST 13, 2015 – VOXX Electronics Corporation (VEC), a wholly-owned subsidiary of VOXX International Corporation (NASDAQ: VOXX), announced today they will be attending the 2015 KnowledgeFest Summer Training in Dallas on August 15-17 to showcase their extensive 12 Volt Retail and Car Dealer specific products across their numerous brands in Booth #201. The Company will also be hosting a training workshop on Advanced Troubleshooting and Diagnostics for Transponder & Door Lock Interface modules Saturday afternoon with guest speakers Mike Abeita of Automotive Data Solutions and Andrew Fiore of VOXX Electronics.

"KnowledgeFest is dedicated to educating and increasing retailer awareness on some of the new and exciting products available today, setting the perfect stage for us to display our broad lineup for 12 Volt products to a group of specialty retailers and reps," said Tom Malone, President of VOXX Electronics Corporation. "This event brings together a group eager to learn and interact with the many different mobile electronics suppliers in attendance providing us with the opportunity to connect one-on-one with our loyal customers."

On Saturday, August 15 you will also have the opportunity to join MECP Certified Master Installer Mike Abeita of Automotive Data Solutions (ADS) and MECP Certified Installer Andrew Fiore of VOXX Electronics as they host a training workshop on Advanced Troubleshooting and Diagnostics for Transponder & Door Lock Interface modules. This workshop will take you through the latest tips for troubleshooting remote start transponder and door lock interface issues on today's most challenging vehicles. They will also show you the advantages of using the FLCAN by FlashLogic, the most advanced Transponder & Door Lock Interface module on the market today. Plus, Andrew will take you through a quick overview for programming the Prestige/Pursuit web based programming systems. The training workshop will take place from 4:15pm to 6:15pm in Meeting Room Desoto B.

The first 25 attendees to arrive to the workshop will receive a VOXX Electronics Swag Bag, plus there will be a drawing to win a first, second and third place prize package! Prize packages feature a Klipsch RB-10 Soundbar, a Prestige APS997E Two-Way Remote Start & Security System with CarLink (ASCL4), and a \$100 Snap-on Gift Card.

At the VOXX Electronics Booth the Company will be showcasing the latest offerings across all of their product categories including; Advent/Audiovox Mobile Video, Vehicle Security and Tracking, Remote Start Systems, Telematics, Advanced Driver Assistance Systems (ADAS), Navigation and OE Integration.

Visit VOXX Electronics at Booth #201 at the 2015 KnowledgeFest – Summer Training on Saturday, August 15, through Monday, August 17 at the Hilton Anantole Resort & Convention Center in Dallas, TX.

For more information about VOXX Electronics please visit: <a href="www.voxxelectronics.com">www.voxxelectronics.com</a>

For more information on becoming a VOXX Electronics Dealer in the US, please visit: www.voxxelectronics.com/become-dealer

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#### **About VOXX Electronics Corporation (VEC):**

<u>VOXX Electronics Corporation</u> (VEC) is a wholly-owned subsidiary of <u>VOXX International</u> <u>Corporation</u> (NASDAQ: VOXX), is a global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, vehicle security and tracking, remote start systems, telematics, and Advanced Driver Assistance Systems (ADAS). VEC's Advanced Solutions Group is focused on developing new strategic partnerships in emerging growth categories in the fields of biometrics, imagery and vocal processing.

VEC sells its products through an extensive distribution network that includes expeditors, mass merchandisers, regional mobile electronics chains and independent specialist both domestic and internationally. VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include: <a href="Advent, Audiovox, Car Connection, CarLink, Code Alarm, Invision, Omega, Prestige">Advent, Audiovox, Car Connection, CarLink</a>, <a href="Code Alarm, Invision, Omega, Prestige">Code Alarm, Invision, Omega, Prestige</a>, and <a href="Pursuit">Pursuit</a>.

For additional information, please visit our website at www.voxxelectronics.com

#### **About VOXX International Corporation:**

VOXX International Corporation (NASDAQ: VOXX), formerly Audiovox Corporation has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International is a global company...with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in <a href="Europe">Europe</a>, <a href="Asia, Mexico">Asia</a>, <a href="Mexico">Mexico</a> and <a href="Mexico">South America</a>, and a growing portfolio, which now comprises over 30 trusted brands. For additional information, please visit our Web site at <a href="www.voxxintl.com">www.voxxintl.com</a>.

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