



News Release

VOXX Electronics to Launches Code Alarm ‘VOXXROXX’ Remote Start Promotion for Installers and Salespeople

HAUPPAUGE, NEW YORK – August 7, 2017 —[VOXX Electronics Corporation \(VEC\)](#), a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), announced today an exciting Remote Start promotion to support the launch of the new Code Alarm product, that will run from September 1, 2017 through February 28, 2018 and includes over \$23,000 in prizes!



1st Place
Yamaha YXZ1000R
Side by Side Sport



2nd Place
Klipsch Gallery G-28
Home Theatre



3rd Place
Klipsch RSB-14 Sound
Bar & Wireless
Subwoofer

Every new Code Alarm 5 Series kit and component based system purchased after September 1, 2017 sold by an authorized dealer is eligible for inclusion in the promotion. Entry into the promotion is simple, the authorized dealer logs onto the contest website, www.VOXXROXX.com and for every system in the listed models available that they sell and install is entered in for a chance to win one of the three prizes (listed below). This promotion is unique since it gives both the salespeople and the installer a chance to enter and win!

“We believe the new Code Alarm line-up of Security and Remote Start Systems are the best in class and offer the dealer & consumer a tremendous value. We also know that Remote Start Season is an enormous second half profit driver for many 12 volt retailers in our industry. The floor salespeople and installers on the front line are the driving force, and we wanted to reward them with a cool and unique promotion”, said Aron Demers, Senior Vice President, VOXX Electronics Corporation. “The entire VOXX Security Team is very excited to announce the VOXXROXX promotion and to continue our long history of supporting the 12 Volt Specialist. The salespeople and installers are the key contributors that keeps the Mobile Electronics industry strong and vibrant.”

The Grand Prize is a 2017 Yamaha YXZ1000R Side by Side Sport (a \$19,999 retail value). Second Place wins a KLIPSCH GALLERY G-28 Home Theater (a \$2,949 retail value). And Third Price wins a KLIPSCH RSB-14 Sound Bar & Wireless Subwoofer (a \$699.00 retail value).

For more information about VOXX Electronics please visit: www.voxxelectronics.com

For more information on becoming a VOXX Electronics Dealer in the US, please visit:
www.voxxelectronics.com/become-dealer

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About VOXX Electronics Corporation (VEC):

[VOXX Electronics Corporation](#) (VEC) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ: VOXX), a leading, global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its extensive distribution network includes expeditors, mass merchandisers, regional mobile electronic chains and 12-volt specialists both domestic and internationally.

VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include [Advent](#)®, [Audiovox](#)®, [Car Connection](#), [Code Alarm](#)®, [Invision](#)®, [Jensen](#)®, [Omega](#)®, [Prestige](#)®, and [Pursuit](#)®. For additional information, please visit our Web site at www.voxxelectronics.com.

About VOXX International Corporation:

[VOXX International Corporation](#) (NASDAQ: VOXX), formerly Audiovox Corporation has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International is a global company...with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in [Europe](#), [Asia](#), [Mexico](#) and [South America](#), and a growing portfolio, which now comprises over 30 trusted brands. For additional information, please visit our Web site at www.voxxintl.com.

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