

Audiovox Introduces Overhead and Headrest Systems with HDMI/MHL Connectivity

Systems allow users direct connection to smartphones, tablets and even SmartTV devices

HAUPPAUGE, NY and LAS VEGAS, NV – JANUARY 6, 2014 – LVCC, CENTRAL HALL, BOOTH 10404/10415 – [VOXX Electronics Corporation \(VEC\)](#), a newly formed wholly-owned subsidiary of [VOXX International Corp.](#) (NASDAQ: VOXX), announced today the introduction of its line of overhead and headrest systems that have HDMI/MHL connectivity to allow a consumer direct connection to smartphones, tablets and even SmartTV devices.

The new systems include certified HDMI/MHL inputs so that users can connect their mobile devices, charge them and playback whatever is on their mobile device on the rear seat monitor screens. This greatly expands high definition audio and video content delivery without eliminating older technologies (DVD) that are still heavily used.

“These changes make our system’s entertainment possibilities literally endless,” said Tom Malone, President of VOXX Electronics Corp. “Our systems not only surpass demanding OE standards, they also exceed consumer preferences in style fit and function, which is why we have been at the forefront of this market since its inception.”



By being able to connect the digital output of a mobile device (Smartphone/Tablet) to the HDMI/MHL inputs on VOXX’s headrest and overhead monitors, consumers can access apps on their mobile devices and show them on the headrest or overhead screens. This content can be movies stored on or streamed into the user’s mobile device (Wi-Fi access needed to stream or access internet/cloud based apps), games, social media apps

such as YouTube..literally endless content options. In some cases the mobile device can be used as the remote control for the headrest or overhead system to play games.

The new HDMI/MHL systems are available now and will have MSRPs starting at \$499 and up.

For more information about the Overhead and Headrest systems, please visit: www.audiovoxproducts.com.

The [Audiovox](#) brand is marketed by VOXX Electronics Corporation, a wholly-owned subsidiary of VOXX International Corp. (NASDAQ: VOXX).

For information on becoming an Audiovox Dealer in the U.S., email us at newaccounts@audiovox.com.

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About the Audiovox Brand:

The Audiovox brand has been delivering quality mobile and consumer electronics products to both the domestic and international markets for nearly 50 years. Among the products marketed under the brand are: automotive entertainment products such as mobile video, Location Based Services (telematics) and rear observation systems. The brand is carried through an extensive distribution network that includes power retailers and 12-volt specialists. For more information on the family of Audiovox branded products visit www.audiovoxproducts.com

VOXX Electronics Corporation (VEC):

VOXX Electronics Corporation (VEC) is a wholly owned subsidiary of [VOXX International Corporation](#) (NASDAQ:VOXX), a leading, global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its extensive distribution network includes power retailers and 12-volt specialists as well as nearly all of the major [vehicle manufacturers](#) (“OEMs”), both domestically and abroad.

Audiovox Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include [Audiovox®](#), [Invision®](#), [Jensen®](#), [Omega®](#), [Advent®](#), [Code Alarm®](#), [Prestige®](#) and [Excalibur®](#).

Please visit our Web site at www.audiovoxproducts.com.

About VOXX International Corporation:

[VOXX International Corporation](#) (NASDAQ:VOXX) is the new name for Audiovox Corporation, a company that was formed over 45 years ago as Audiovox that has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Through its wholly-owned subsidiaries, VOXX International proudly is recognized as the #1 premium loudspeaker company in the world, and has #1 market positions in automotive video entertainment and remote starts, digital TV tuners and digital antennas. The Company’s brands also hold #1 market share for TV remote controls and reception products and leading market positions across a wide-spectrum of other consumer and automotive segments.

Today, VOXX International is a global company...with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world’s leading automotive manufacturers. The Company has an international footprint in [Europe](#), [Asia](#), [Mexico](#) and [South America](#), and a growing portfolio, which now comprises over 30 trusted brands.

Among the key domestic brands are [Klipsch®](#), [RCA®](#), [Invision®](#), [Jensen®](#), [Audiovox®](#), [Terk®](#), [Acoustic Research®](#), [Advent®](#), [Code Alarm®](#), [CarLink®](#), [Excalibur®](#), [Prestige®](#), and [Pursuit®](#). International brands [Hirschmann Car Communication®](#), [Jamo®](#), [Energy®](#), [Mirage®](#), [Mac Audio®](#), [Magnat®](#), [Heco®](#), [Schwaiger®](#), [Oehlbach®](#) and [Incaar™](#). The Company continues to drive innovation throughout all of its subsidiaries, and maintains its commitment to exceeding

the needs of the consumers it serves. For additional information, please visit our Web site at www.voxintl.com.

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