



## News Release

### **VOXX International Named as CES Innovations 2014 Design and Engineering Award Honoree**

*New ShutterBall tool from VOXX Electronics transforms the 'selfie'*

**HAUPPAUGE, NY and LAS VEGAS, NV – JANUARY 6, 2014 – LVCC, CENTRAL HALL, BOOTH 10404/10415 – [VOXX Electronics Corporation \(VEC\)](#)**, a newly formed wholly-owned subsidiary of [VOXX International Corp.](#) (NASDAQ: VOXX), today announced that the company has been named an International CES Innovations 2014 Design and Engineering Awards Honoree for the Audiovox ShutterBall. Products entered in this prestigious program are judged by a preeminent panel of independent industrial designers, independent engineers and members of the trade media and honor outstanding design and engineering in cutting-edge consumer electronics products across 29 product categories.

The Audiovox ShutterBall is a Bluetooth powered remote shutter control that pairs with a smartphone via an app and allows the user to take perfect 'selfies', group shots and videos without the awkward and uncomfortable maneuvering sometimes required to trigger the shutter on a smartphone. The remote shutter is designed to help



smartphone users take "selfies," for posting on social networks like Instagram, Facebook and other media. This easy-to-use tool is compatible with both iPhone and Samsung smartphone models -- triggering a smartphone for still shots and video. It also provides better control for blur-free group shots at a distance of up to 60 feet. The device is coin cell battery operated and provides up to 5-year battery life with Bluetooth Low Energy. ShutterBall even includes a bonus stand/easel to prop up your smartphone. It is currently available in green, pink, blue and black at Toys "R" Us, Amazon.com and HSN.com for an MSRP of \$24.99. ShutterBall can also be purchased online at <http://store.audiovox.com/>.

Patrick Lavelle, President and CEO of VOXX International, stated, "We continue to grow our industry-leading brands and expand our product portfolio by placing great importance on innovation. Whether it's our sales, marketing or R&D capabilities, VOXX continues to build on its heritage and hard work to deliver the latest and greatest consumer products to the marketplace, so it's a great honor for our team to be recognized by CEA, the preeminent industry association, as a design and engineering leader. Our product line-up this past year has been very exciting and we expect even bigger and better offerings in 2014."

The prestigious Innovations Design and Engineering Awards are sponsored by the Consumer Electronics Association (CEA)<sup>®</sup>, the producer of the International CES, the global gathering place for all who thrive on the business of consumer technology, and have been recognizing achievements in product design and engineering since 1976.

The ShutterBall solution from VOXX Electronics will be showcased, along with the full line of consumer electronics and accessories products from VOXX, at the 2014 International CES which runs January 7-10, 2014 at The Venetian in Las Vegas, Nevada. Honorees will have an additional showcase opportunity at the official CES Unveiled Media Event of the International CES from 4-7 p.m. on Sunday, January 5 in South Seas Ballroom C at Mandalay Bay.

The Innovations entries are judged based on the following criteria:

- Engineering qualities, based on technical specs and materials used
- Aesthetic and design qualities, using photos provided
- The product's intended use/function and user value
- Why the product deserves the Innovations award, including specifics regarding its unique/novel features and features that consumers would find attractive
- How the design and innovation of this product directly compare to other products in the market place

Innovations 2014 Design and Engineering honoree products are featured on [CESweb.org/Innovations](http://CESweb.org/Innovations), which lists product categories, as well as each product name, manufacturer information, designer, description, photo and URL.

For more information about Audiovox ShutterBall, please visit: [www.audiovoxproducts.com](http://www.audiovoxproducts.com).

The [Audiovox](#) brand is marketed by VOXX Electronics Corporation, a wholly-owned subsidiary of VOXX International Corp., (NASDAQ VOXX).

For information on becoming an Audiovox Dealer in the US, email us at [newaccounts@audiovox.com](mailto:newaccounts@audiovox.com).

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#### **About VOXX Electronics Corporation (VEC):**

[VOXX Electronics Corporation](#) (VEC) is a wholly-owned subsidiary of [VOXX International Corporation](#) (NASDAQ:VOXX), a leading, global supplier of mobile and consumer electronics products. VEC is a recognized leader in the marketing of automotive entertainment, Location Based Services (LBS), rear observation systems, and vehicle security. Its extensive distribution network includes power retailers and 12-volt specialists as well as nearly all of the major [vehicle manufacturers](#) (“OEMs”), both domestically and abroad.

VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include [Audiovox](#)®, [Invision](#)®, [Jensen](#)®, [Car Connection](#), [Omega](#)®, [Advent](#)®, [Code Alarm](#)®, [Prestige](#)®, [Pursuit](#)® and [Excalibur](#)®. For additional information, please visit our Web site at [www.audiovoxproducts.com](http://www.audiovoxproducts.com).

#### **About VOXX International Corporation:**

[VOXX International Corporation](#) (NASDAQ:VOXX) is the new name for Audiovox Corporation, a company that was formed over 45 years ago as Audiovox that has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Through its wholly-owned subsidiaries, VOXX International proudly is recognized as the #1 premium loudspeaker company in the world, and has #1 market positions in automotive video entertainment and remote starts, digital TV tuners and digital antennas. The Company's brands also hold #1 market share for TV remote controls and reception products and leading market positions across a wide-spectrum of other consumer and automotive segments.

Today, VOXX International is a global company...with an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists and most of the world's leading automotive manufacturers. The Company has an international footprint in [Europe](#), [Asia](#), [Mexico](#) and [South America](#), and a growing portfolio, which now comprises over 30 trusted brands. Among the key domestic brands are [Klipsch®](#), [RCA®](#), [Invision®](#), [Jensen®](#), [Audiovox®](#), [Terk®](#), [Acoustic Research®](#), [Advent®](#), [Code Alarm®](#), [CarLink®](#), [Excalibur®](#), [Prestige®](#), and [Pursuit®](#). International brands [Hirschmann Car Communication®](#), [Jamo®](#), [Energy®](#), [Mirage®](#), [Mac Audio®](#), [Magnat®](#), [Heco®](#), [Schwaiger®](#), [Oehlbach®](#) and [Incaar™](#). The Company continues to drive innovation throughout all of its subsidiaries, and maintains its commitment to exceeding the needs of the consumers it serves. For additional information, please visit our Web site at [www.voxintl.com](http://www.voxintl.com).

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